

OPTIONS FOR SPRING CROPPING

Spring cropping choices will be difficult in 2024 due to the effects of the exceptional weather conditions affecting autumn drilling season. Also, we now have questions over the viability of some crops that made it into the ground.

- A very large amount of autumn crops sown may not survive through to harvest – meaning re-drilling would normally be expected.
- In addition, much of the wheat that would normally have been drilled by now has not and might not get drilled, as fields are still too wet.

These two factors combined mean that we are expecting a very large area of spring crops to be sown – unfortunately spring cereal stocks are lower than usual and what *is* available is under pressure from those considering re-drilling. This has had a knock-on effect on spring seed availability with many species of spring cereal seed already sold out.

So what are the options available in the event that you cannot source spring cereals?

Fortunately ACT have a range of seed options for you to consider sowing from February through to May 2024 including the following forage and arable crops below...

FORAGE CROPS



GRASS MIXTURES

GRAZING BRASSICA CROPS

FODDER & ENERGY BEET

ARABLE CROPS



FORAGE MAIZE

STEWARDSHIP, SFI & CSS OPTIONS

ARABLE SILAGE MIXTURES

Turn to page 4 for further details on these options.

Don't buy your fertiliser until you've spoken to ACT!

Go to page 5 to see our options.

ACTOLICK CATTLE HIGH MAGNESIUM

- ✓ High level of magnesium for dairy and beef cows at risk of grass staggers especially during spring
- ✓ Fortified with essential minerals, vitamins and trace elements to help balance potential deficiencies in forages
- ✓ Contains sodium to aid magnesium absorption
- ✓ Flavoured to enhance palatability and to ensure consistent intakes
- ✓ Available as 25/100kg



Typical intakes: Cattle approx 100g/hd/day

ACTOLICK SHEEP HIGH MAGNESIUM

A specially designed High Mag bucket for sheep with all the benefits of Actolick Cattle High Mag (but with no added copper).

Contains 10% magnesium to help ensure adequate intakes. Available in 25kg buckets.

Typical intakes: 20-60g/hd/day

ACTION CEREAL BALANCER



Simply add one 25kg bag of **Action Cereal Balancer** to rolled cereals to produce a fully balanced finishing ration for cattle with all the necessary protein, minerals, trace elements and vitamins.

Costs less than half the price of buying traditional proteins and minerals!

Choose from our 4 formulations:-

- **Action Cereal Balancer**
- **Action Cereal Balancer + Yeast**
- **Action Cereal Balancer + Acid Buf**
- **Action Cereal Balancer + Yeast + Acid Buf**

For advice on which option is right for you, contact your local Area Manager.

LIQUID FEED



The Challenges this Winter

- Silage quantity is fine but quality is very **variable**
- Sugar levels are **very low**
- Milk price is under pressure
- **Feed** prices remain firm
- Cows are not **milking** as expected
- TMRs are heating post feed out leading to **increased wastage**

The Liquid Solution

- ▶ **Balance** low sugar forages
- ▶ Stimulate **DMI** to help drive **milk** production or **LWG**
- ▶ Help increase the use of **home grown feeds** improving **margins**
- ▶ Cost effective **protein** options available
- ▶ Improve fibre **digestion**
- ▶ Preserve feed value by adding fresh-guard and reduce **waste**

Product Recommendations

- ▶ **Economol**
- ▶ **Stockmol 20**
- ▶ **Regupro 50 / Regumaize 44**
- ▶ **Molale**
- ▶ **Any bulk blend + Fresh-Guard**

COOLSILE PLUS

Exclusive
to
ACT

Are you looking for more milk from forage?

Coolsile Plus is a unique silage enhancer which not only prevents heating but also increases animal performance and is applied at just 1 litre per tonne



Here's what South West Farmer - Family Farm of the year (2023) winner has to say:

'We used Coolsile Plus on our second cut grass silage which is 46% drymatter' say Sam and Matt Darke who milk 400 crossbred cows in Kingsbridge, Devon

'the silage is cool and stable, there is no waste and it's feeding out superbly.'

Our primary aim is to produce milk from forage and Coolsile Plus is helping us achieve this.

We will be using Coolsile Plus again this season...'

Ask your Area Manager about our Spring Coolsile Plus special offer!

DAIRY CHEMICALS

Are you using the correct chemicals for your dairy cleaning routine?

All sorts of chemicals are used in parlours up and down the land but these are the recommended chemicals as a rule of thumb:

Predip: Use Predip, kills bacteria on the teat in 15 seconds

Postdip: Use Actodip Supreme, ready to use, 0.535% Iodine and 10% Emollients for excellent skin condition. VMD & BPR licensed for your guarantee of quality

Circulation: AM. To keep the pipework warm pre rinse with WARM WATER, then circulate with hot water and Actogleam Alkali Liquid (75c plus)
PM. Use Multi Acid either warm or cold if you are looking to save some money

Flush with cold water, and a splash of Peradox (Peracetic Acid 5% to keep pipes sterile prior next milking) after each wash routine

DX Hot Tank Washing: Use Action DX Tank Cleaner (formulated to the spec' of the market leader and a fraction of the price) and weekly Multi Acid as set up by your refrigeration engineer

For **Robotic Parlours** use Robo Acid/Robo Alkali and Actodip Supreme

ACT carries the full range of Evans Vanodine products which are made in the UK to a high specification.

Available in 25L/200L and 1000L IBCs

Ask your Area Manager for more details today



SPRING CROPPING OPTIONS

ARABLE SILAGE MIXTURES

For those looking for starch and protein production we have good availability of Arable Silage mixtures containing varying amounts of Barley, Peas, Oats and Legumes for sowing spring 2024.



FORAGE MAIZE

Forage maize is an option for replacing failed winter or spring cereals. Early varieties sown in May for a September harvest allow good entry for a following winter cereal.



ACT have a wide range of varieties for each scenario.

Whether you are looking to replace forage or grow as a grain maize or as a feedstock for AD.

FODDER AND ENERGY BEET

The ideal crop to replace spring barley in many situations whether you are looking to lift or graze.



Medium Dry Matter Varieties (14-17% DM)

Ideal for a dairy or cattle grazing. Uniform sized beet means they are suitable for machine lifting or grazing in situ depending on the system.

High Dry Matter Varieties (18-23%DM)

Also known as Energy Beet so ideal for AD use, but also lifting and transporting/selling. Uniform sized beet which are 70% in the soil so only suitable for machine lifting.

GRAZING BRASSICA CROPS

Grazing brassica crops have a higher yield potential when grown in the spring.

Forage Rape/Hybrids have the advantage of being very fast growing crop suitable for grazing by sheep or cows.



Stubble turnips will establish in all situations ready for grazing in mid-summer.

Both are an ideal catch crop for boosting mid summer forage production when sown in the spring – allowing an early entry for a reseed, or a cereal crop.

Kale and Swedes are longer term options for grazing over the winter.

GRASS MIXTURES

Grass Mixtures will fit the bill for many farmers affected by a lack of cereals whether grown as a short term catch crop before a following winter crop or a longer term reseed.

If you are wanting high yielding short term grass then IRG based mixtures such as Clampbuster are ideal as they don't produce seed in the year of sowing – reducing the risk of in arable rotations. Longer term mixtures for 2-10 years are available.



STEWARDSHIP, SFI & CSS OPTIONS

ACT have a comprehensive range of mixtures that are suitable for SFI schemes.

Always seek expert advice if you are considering registering your interest in SFI schemes.

- AHL2 Winter Wild Bird is a 3 year agreement paying **£732/Ha**
- IPM2 Flower Rich Grass a 1 year option paying **£673/Ha**
- NUM3 1 year legume fallow is a 1 year agreement paying **£593/Ha**. A useful option which crucially will fix nitrogen and increase organic matter into the soil.

FERTILISER

MAXIMISE YOUR RETURNS WITH



In the current climate it is important to be able to maximise the return from your fertiliser spend.

Our range of **ACTION FERTILISER** grassland grades allow us to offer products that have a higher concentration of nutrients such as 31:6:6 which results in lower application rates compared to traditional grades such as 25:5:5 whilst achieving a significantly lower total spend.

The range covers all grazing and cutting situations, and all but one grade includes Sulphur, Calcium and Magnesium. In addition some contain Sodium to improve palatability.

Additional nutrients including Selenium and a full range of micro nutrients can be added to any of these grades.

The **ACTION FERTILISER** range utilises proven fertiliser technology to achieve not only a higher nutrient content but also provide these nutrients such as sulphur in a form that results in a much longer availability window to the crop.

This exciting range is available for delivery now. Contact us to see which grade works best for you and to see how much you can save by switching to **ACTION FERTILISER**.

- ✓ **100% Full mixes, no filler**
- ✓ **Lower application rates**
- ✓ **Substantial savings**

Contact your local ACT Area Manager today for further information on our ACTION FERTILISER range or any other solid or liquid fertiliser products.

Whatever your requirements, we can help.

STRETCH WRAP

NET WRAP



SILOTITE ORIGINAL

- ✓ Consistent market leader 1500m
- ✓ Made in the UK



SILOTITE PRO RANGE

- ✓ Game changing
- ✓ No boxes!
- ✓ 1800m or 2000m



SILOTITE NET REPLACEMENT

- ✓ Film on film baling
- ✓ Baletite, great silage

SILAWRAP



- ✓ 100% virgin polymers, 1500m
- ✓ Leader in Ireland

COTESI BALPAQ



- ✓ High speed
- ✓ Hi-tech 7 layer
- ✓ 1500m

FARMERS SILOGRASS



- ✓ Advanced 5 layer
- ✓ 1500m
- ✓ Plastic core

BARBIER CLASSIC

- ✓ Barbier 1500m
- ✓ Leader in France
- ✓ 5 layer



TAMANET EDGE TO EDGE



Zebra pattern • Sets premium bar high • 3800m or 4500m

NOVATEX WESTFALIA



ACT's top selling Net Wrap 3800m

PIPPO EDGEMASTER



Premium challenger 3600m, 4000m or 4600m

COTESI CROSS X-PAND



Market disrupting weave Excellent reports • 3600m

FARMERS SUPERCOVER



Brand leader, great performance Made in the UK • 3600m

FARMERS E2E



One of the first E2E full cover nets

Contact your local Area Manager to get advice on the right product for you

BALE TWINE

ITM CONTRACTOR 7200



- ✓ Made in the UK
- ✓ Hesston 7200ft, 6800ft and small bale twines

FARMERS BALER TWINE



- ✓ Great value reliability
- ✓ New tech available

TAMA TWINE



- ✓ New tech - lighter, stronger, longer
- ✓ All sizes

COTESI BIG BALE

- ✓ New big bale twines
- ✓ Light and very strong
- ✓ All sizes



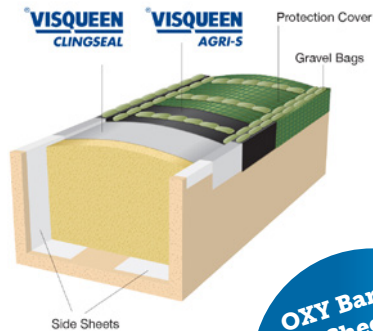
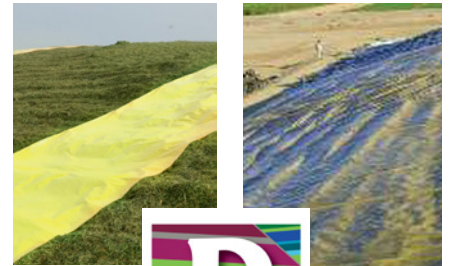
SILAGE CLAMPS

Oxygen is the enemy of silage.

Upgrade from polyethylene sheets to full **Oxygen Barrier sheets**:

Single sheet solutions: - Thin **45mu Yellow sheet** (protect from Sun light). Or **80mu Supreme**, two colour, UV stable, sheet. Save money. Get the most from your clamp.

Most folk continue with Black Polyethylene Sheets. Use 40mu vacuum sheet under the top sheet. **BPI 100mu Visqueen-Agri-S** with **BPI Clingseal** works best.



OXY Barrier Sheet + Action Silage Additive = BEST VALUE SILAGE



CALL YOUR AREA MANAGER TO GET THE RIGHT TWINE.



ANIMAL HEALTH 'SPRING' UPDATES

Our Cattle Turnout promotion is now on! Buy your turnout wormers now & pay May 2024 or.... ADD your Spot On/Spotinor and pay in July 2024!



ACTION RESET FRESH COW DRINK



Specifically formulated to support that freshly calved cow.

"Hydrate, Metabolise, Energize"

Individual sachets... *...Fresh every feed*

Available in 20 feed plastic tubs or 15 feed recyclable cardboard... *...From only £4.35 per feed*

48 grams of calcium... *...Reduce clinical / subclinical cases of milk fever*

Full vitamin and mineral pack... *...Reset the system*

5 Mj of energy in every sachet... *...Reset the system*

'Extremely palatable, especially when fed within the first 15-30 minutes.'

INTRA HOOF-FIT RANGE

A unique/patented range of hoof health products that are proven to help CURE common hoof disorders and in particular DIGITAL DERMATITIS.

(Hoof-Fit Gel is the ONLY product licensed to cure digital dermatitis – Same bacteria that causes CODD in sheep)

Special 'STARTER PACK' offer:

- 1 x Hoof-Fit Gel
- 1 x Repiderma Aerosol
- 1 x 10ltr Hoof-Fit Spray
- 1 x 5ltr Matabi Sprayer
- 18 x Hoof Bandages
- 1 x 100 Nitrile gloves

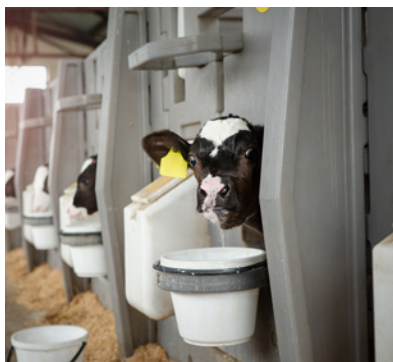


All for ONLY £150^{+VAT}

CALF MILK POWDER

With over 1,300 tonnes sold in 2023 we know we can help you.

We have a huge range of 100% milk protein powders, powders made with British milk and everything in between...



LAMBING 2024

Check out our lambing list for 2024. All products are available to view on our website or why not use our handy 'Lambing list' reminder. Just use the QR code below.

