

ACTOLICK SHEEP HIGH ENERGY

**New, easier to
handle packaging.**

**Same great
product!**

A high energy pre-lambing supplement designed to meet the needs of both the pregnant ewe and her unborn lambs.



- » All natural protein
- » Energy from high inclusion of Megalac
- » Fish oil added for improved lamb survival
- » 1,000 iu/kg Vitamin E added for easy lambing and thrifty lambs
- » All this from 9p/ewe/day

**£50 per Tonne
discount
with nothing to
pay until
April 2024**

ACTION CALF MILK POWDER UPDATE

"This stuff is amazing! The calves are growing really well and look awesome!"

Mrs Durbin, Bristol. New customer to Action Fast-Gro 50.

SECURE YOUR MAIZE SEED FOR 2024

DIGNITY

Get there faster with Dignity!

Maturity

Very Early

Site Type

Less Favourable

Sowing Type

Open



Fresh Yield 53 tonnes / Ha

Starch Yield 6.4 tonnes / Ha

Value of Milk* £18,984 / Ha

LWG 3,432 kg / Ha

EXELON

Improve the performance of your maize!

Maturity

Very Early

Site Type

Less Favourable

Sowing Type

Open



Fresh Yield 54 tonnes / Ha

Starch Yield 6.41 tonnes / Ha

Value of Milk* £18,751 / Ha

LWG 3365 kg / Ha

*figures derived from BSPB Maize Descriptive list 2024 using 45ppl milk.

ACT have a range of new varieties that can be considered the natural upgrades for those who have grown Ambition or Glory looking for an increased yield from early varieties.

Both our top performing varieties will give you:

early harvest • higher yield • improved digestibility • increased starch yield

DIGNITY FAO 170

Dignity performs well on all soil types but its performance is exceptional in those more challenging maize growing areas. With an FAO of 170 it's a very early variety but importantly has exceptional yields, so you can be confident growing an very early variety with no yield penalty.

ACT customers have been growing Dignity for 3 years and it has performed well on farm whether that is visually in the field, through forage analysis or through improved animal performance. Dignity has performed well under plastic in South West Scotland.

KWS EXELON FAO 170

Exelon is now established as a variety that performs well in all situations giving exceptionally high yields of over 18.5 DMT/Ha or fresh yields well over 54 tonnes, so you can be confident Exelon will fill your pit with high quality, energy dense forage.

Exelon is suitable for all segments of the market so whether your requirement is forage, crimped grain or AD from an early harvest with an eye on a winter cover crop Exelon is an excellent choice to make.

With an eye on the future environmental conditions both Exelon and Dignity will allow for an earlier harvest so a good window to sow a winter multi species cover crop under SAM2 or indeed for a slightly delayed sowing following a post winter cut of ryegrass.

Varieties also available include

Glory, Keeps, Cito plus a full range of varieties for anaerobic digesters.

ACTION ADDITIVES



SILO ACTION

Advanced Biological Silage Enhancer

Silo Action contains 1 million bacteria per gram of grass and turns grass into silage in just two days. Treated silage also benefits from:

- Improved animal performance
- Increased milk yield of 1.1ltr/cow/day
- Less waste meaning more silage to feed
- Increase LWG in beef cattle

But don't just take our word for it:

'Silo Action Liquid is easy to mix, even with cold water in the field' says Richard Laker, who milks 500 cows in partnership with his parents Daniel and Clare near Dorking, Surrey...

... 'We apply Silo Action at 1 litre per tonne meaning less fill ups. The product works really well on wet grass (and also on dry grass) producing sweet smelling palatable silage. The silage is cool on the face and in the TMR and feeds well. Overall I would say Silo Action is pretty good all round'

"I use Silo Action because its performance can be relied upon" says Andrew Ayrton, who milks 230 holsteins in partnership with wife Louise and son Tom, near Skipton North Yorks. *'Silo Action can be trusted whatever the challenges that the northern weather may bring. I aim for a 30%DM + silage and we have a stable clamp with minimal waste'*

Available in 100 tonne conventional or ULV packs

Speak to your local Area Manager today about our EARLY SEASON SPECIAL OFFER

Save fertiliser with NEW IMPROVED

ACTION SLURRY ENHANCER

Bacterial Slurry Additive

Are you concerned about ammonia emissions from your slurry store?

The answer is Action Slurry Enhancer. The bacteria in Action Slurry Enhancer convert the ammonia you can smell in slurry into bacterial protein. This reduces odour and also gives you:

- Reduced ammonia emissions
- More retained nitrogen for plant feed
- Less fertiliser requirement

The new formula is fully soluble and suitable for conventional and organic use.

Simply add 250 grams of slurry per 44,000 gallons (200m³) when the store is relatively empty.

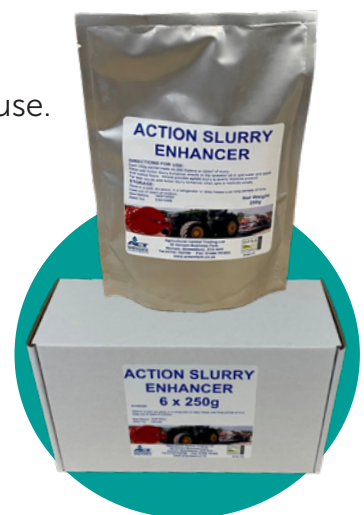
100 cows require 1 pack (6 x 250 grams) per winter.

1 pack (1.5 Kgs)

£176

2 packs **£166** each

Minimum delivery 1 pack (6 x 250 grams)



SUSTAINABLE FEED OPTIONS

Our independence is our strength. We don't have an expensive compound mill to run or blend site to fill, so we can sell you the right feed for your requirements.

COMPOUND FEEDS

We supply only the best quality compound for all livestock using our carefully selected partners. From 1 tonne in bags to 29 tonne tipped loads we have a feed for you. Using our carefully selected non soya proteins we can meet all current and future buyer requirements.



CUSTOM BLENDS

Using our extensive network of blend manufacturers ACT are able to offer an infinite range of bespoke and off-the-shelf blends anywhere in the country. We can make all of our blends without the use of any soya products to satisfy all milk and meat buyers requirements.

Give us a call today to discuss your existing blend requirements, or let us design a new custom blend specifically for your situation.

LIQUID FEEDS

Whether it's full loads of distillery co product or 1000 litres of high energy sheep feed, at ACT we specialise in quality liquid feeds. With our partners we can offer an unrivalled product range for all feeding systems, and we also offer storage solutions too.

Molasses based liquid feeds not only add sugars and palatability to your feed but we can also add energy, protein and preservative which helps reduce spoilage. Molasses based feeds are also extremely sustainable and will help meet your buyer demands.

COARSE CALF MIXES

Give us a ring today for details of our range of coarse calf mixes and youngstock feeds to get your young animals off to a great start.



STRAIGHT FEEDS

At ACT we have straight feeds for all your needs. Available nationwide using our extensive network of importers and UK producers, we buy direct from source to ensure we get the best price. We have a full range of sustainable energy and protein feeds to help meet all farmgate requirements.



MOIST FEEDS

Whether it's Draff in Scotland or Brewers Grains in Cornwall we offer an unrivalled supply of moist feeds.

Do you like moist feeds and straight feeds, but don't have the storage for multiple products?

We have a range of moist blends incorporating the very best dry straights and liquid feeds carefully blended with quality moist feeds. Our moist blends are high energy feeds with balanced protein to drive production on your farm. And as the ingredients are former foodstuffs they are fully sustainable too.

MINERALS & MILK POWDER

Helping you to make the most of home grown cereals

ACTION CEREAL BALANCER RANGE

Simply add one 25kg bag of **Action Cereal Balancer** to rolled cereals to produce a fully balanced finishing ration for cattle with all the necessary protein, minerals, trace elements and vitamins. Costs from **less than £20/Tonne** on top of the cereal price.

Option to add Acid Buf, Yeast, or both!



ACTION BUFFER MINERAL RANGE

Minimise the adverse effects of Rumen Acidoses by using a combination of the proven benefits of using a high specification mineral with the added performance boost created by adding a buffer.

Choose from our 3 formulations

(all are available with the option of added yeast)

Action Beef Buffer Mineral

Ideal for intensively fed fattening animals particularly those on a high cereal diets.

Dairy Buffer Mineral

Minimises the adverse effects of a high starch diet and/or feeding acidic forages.

Lamb Buffer Mineral

Improves the feed intake and growth rate of lambs by reducing the harmful effects of acidosis.

For advice on which option is right for you, contact your local Area Manager

ACTION ELEVATOR 50

The ONLY calf milk replacer containing whole milk.

A super digestible and natural calf milk replacer where optimum health and performance are demanded.

- 100% milk protein = fully digestible
- Contains the highest levels of vitamins and minerals
- 25% whole milk powder
- 25% skim milk powder
- 25% oil
- 22% protein

OUR MOST
ADVANCED
CALF MILK
REPLACER
YET!



BRITISH MILK
FROM
BRITISH COWS

"Action Elevator 50 is incredible. It mixes well, smells great, it is really creamy and the calves and calf rearer love it! Most importantly the calves are looking fantastic and we have had no scour at all"

M Ferraro - 300 Autumn calving dairy cows. Newcastle Emlyn, Carmarthenshire who purchased after seeing the advert in our newsletter.



FARM MAINTENANCE

ENHANCE YOUR FUEL - SAVE £££s



MULTIPLANT P+
20L treats 20,000L
From 1.45p/Litre

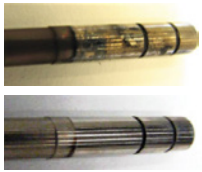


ARTIC 1000
20L treats 20,000L
From 1.11p/Litre



STRATUS HOT
6L treats 12,000L
From 1.18p/Litre

Diesel Injectors - Before and After



3,000 miles *without* additive
You don't want that in your engine!



3,000 miles *with* additive

HVSS VENTILATION SOCK SYSTEMS

Controlled ventilation for healthy environments and happy animals.

- Reduced cases of disease and health problems due to improved air quality and even temperature
- Simple installation
- Low running costs

System comes complete, includes a variable speed regulator for control.

System is bespoke, tailored, just for your barn!



Superb value

RAINWATER HARVESTING

EXAMPLE 'Get Started' Gravity System up to 450m² roof area includes:
12,000L tank and 3 stage filter/filling kit B.
Only £1628**

Check grants available for your area.

**Groundwork, external piping and optional pump not included.

Component parts and tanks for all uses inc. molasses and liquid fertiliser storage available separately.



Sustainable reduction in your costs



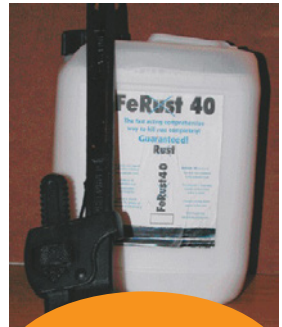
FERUST 40

Brush on to all ferrous metals about 5L per 100m²



Paint on a coat of the non-hazardous water based Ferust 40. Rust is chemically converted into a stable, insoluble metalorganic complex. An excellent keyed primer, for painting.

5L £89
10L (2x5L) £164
20L (4x5L) £312



EXCLUSIVE TO ACT

CLIP ON WEATHER PROTECTION

For animal health performance and profit.

Ventilation and Weather protection with fresh air and natural light.

Call ACT now for clip on wind protection; roller screens or complete installation of automatic vertical screen systems.



WIRE STOCK FENCE



Quality British product • Massive range of steel wire fencing
eg. C8/80/22 50m "sheep safe" from **£42.50** per roll (minimum 16 on a pallet)

FARM MAINTENANCE

DAIRY PARLOUR

Order packs of towels and cases of 1000 nitrile gloves etc. in mixed pallets for best value.

Beige dairy towels

(cloth type quality)

Pack of 6 from **£22.60**



Milking gloves

case 1000.

Best value, high quality from **£29.50**



Toilet paper

triple quilted,

40 rolls from **£12.60**

2 x 5L Super concentrate detergent

from **£14.20**

2 x 5L Pine Disinfectant QAP

from **£7.60**

Milk liners

from **£5.26 each**



BULK FEED BINS

- Save money on feed costs and waste packaging
- Top brand suppliers
- Many configurations

Self Build Kit

- Indoor bulk feed bin kits
- Couple of days to build
- Low cost internal feed bins
- Floor bins or legged bins



ADBLUE®

Diesel Exhaust Fluid

Assured quality from ACT suppliers, re-usable SEALED IBC with choice of electric pumps or gravity feed kits.

Competitive prices, easy admin and shareholder bonus.



Low saps engine oils available from ACT

EXTRA FUEL SECURITY

Invest in fuel storage - don't get caught short. We have great deals on huge bunded fuel stations to protect you from delivery chaos and smaller tanks for your DERV.

Tuffa 3500VBFS **£3,890**

Tuffa 6000VBFS **£4,157**

Tuffa 10000VBFS **£5,668**

Tuffa 15000VBFS **£6,791**

CALL NOW to secure your fuel supplies.



Fill up early with fuel and heating oil

Allow for peak demand delivery delays

Save time - we make the calls for you.

HVO • GTL • GASOIL • Kerosene & DERV

Call ACT on 08000 275 276



Last season we launched the ACTION Fertiliser grassland range to maximise the return on your fertiliser spend compared to traditional grades. Higher nutrient concentration and lower application rates were achieved by switching to one of the Action fertiliser range which proved very popular.

The ACTION Fertiliser range utilises proven fertiliser technology that will comply with new guidance on the application of Urea coming into effect on the 1st April 2024. Not only does this achieve a higher nutrient content, it also provides nutrients such as sulphur in a form that results in a much longer availability window to the crop, which is something that can be easily overlooked when just seeing a sulphur content in a grade.

The ACTION Fertiliser grassland grades such as **31:6:6+Sulphur** allow us to offer products that have a higher concentration of nutrients which leads to lower application rates when compared to traditional NPK's such as 25:5:5+Sulphur by 20%.

Talk to us about how the ACTION range is different to a standard grassland grade.