



OVERSEEDING: REVIVE TIRED GRASSLAND AND BOOST YIELDS

**ACT's overseeding mixtures
breathe life into damaged leys -
improving silage quality and
extending sward life for years.**

Maximise returns from your pasture this season with
ACT's specially designed overseeding mixtures.
Backed by DLF trials, they're proven to increase dry matter
yields and improve forage quality - even on tired leys.

→ **Full story on page 2.**



FERTILISER

Get Set for the 2026 Crop Checklist!

- ✓ 1) Soil Preparation
- ✓ 2) Starter Fertilisers
- ✓ 3) Plan Ahead

→ **Find everything you need
on page 3**

Need help with soil results or nutrient management?

Contact your Area Manager
or speak to our Technical Advisor.



Alan Holder 07523 271492

OVERSEEDING WITH ACT: BIGGER YIELDS FROM TIRED LEYS



BOOST PRODUCTIVITY BY REVITALISING OLD GRASSLAND

DLF trials show that introducing new tetraploid ryegrass into tired leys can increase dry matter yield by 1.25-1.5 tonnes per hectare - equivalent to 5-6 tonnes of silage/ha.

That's a £550/acre benefit over 3-4 years in increased meat or milk production.



"Boost yields by up to 1.5t DM/ha - worth over £550/acre."

Top Tips from ACT's Seed Manager, Mark Sheridan

- **Assess fields early** for damage and poor content
- **Sort out compaction and drainage** before sowing
- **Sow ACT tetraploid mixtures after 3rd cut** or before end of August
- **Roll well after sowing** to ensure seed-to-soil contact
- **Use the bare field technique** to help new grass catch sunlight and establish

Why Overseed?

With input costs rising, maximising homegrown forage is key.

Overseeding offers a cost-effective way to improve forage quality, fill sward gaps, and reintroduce clover - reducing reliance on nitrogen fertiliser.

Recommended Overseeding Mixtures

- ➔ **ACT No 8 Silage Maker**
- ➔ **No 23 Heavy Silage**
- ➔ **No 59 Sweet Grass** (100% tetraploid)
- ➔ **No 57 Quality Cutter** (ideal for cutting + grazing)



Want tailored advice?

Ask your local ACT area manager for the right mix for your farm.



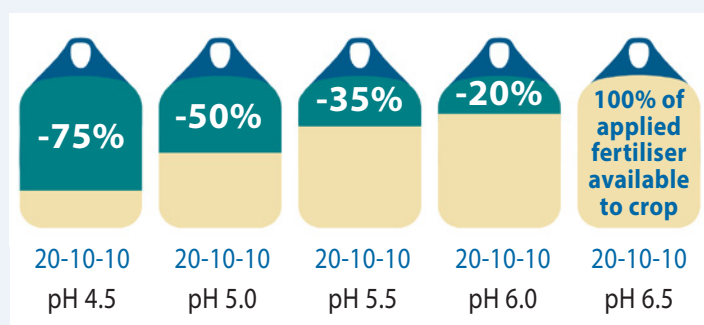
FERTILISER - 2026 CROP CHECKLIST

1. SOIL PREPARATION

ACT can provide soil testing and Nutrient Management Plans.

The financial implications of soil acidity:

Soil pH	What you buy			What is available to the plant		
7	20	10	10	20	10	10
6	20	10	10	17.8	5.2	10
5.5	20	10	10	15.4	4.8	7.7
5	20	10	10	8.6	3.4	5.2
4.5	20	10	10	6	2.3	3.3



2. STARTER FERTILISERS

Starter Fertilisers are of the utmost importance for crop establishment, providing crop nutrition where the plant needs it most, by the roots. Increased germination and root development leads to a healthier crop with increased yields and forage value!

ACT Starter Fertilisers

**5-18-19 + 1.5MgO
14S03 13CaO**

(GAFSA Biophos/
Poly)

**0-15-21 + 21 SO₃ + 24.5
CaO + Fulvic Acids**

(GAFSA Biophos/Poly)
Organic Approved

Other Starter Fertiliser Options

- DAP
- Enhanced DAP
- Physiolith
- GAFSA
- Physiostart
- Pink Start - (OSR)
- Bespoke Blends with added micro nutrients
- Liquid Starters



3. PLAN AHEAD

This spring season was labelled as one of the worst in recent times for fertiliser product availability and delivery.

A combination of factors lead to this including:

- Lack of farm purchasing in Autumn 2024
- High raw material costs
- Volatile global markets
- Reduced haulage availability (agriculture)
- Last minute spring purchasing

This contributed to thousands of tonnes worth of deliveries being required in the space of a 6 week requirement window, which was not possible to achieve.

Plan ahead for Spring 2026, making sure your crop nutrient requirements are on farm in time for use.

POLYSULPHATE

The all-year-round sulphur fertiliser of choice with a low carbon footprint.

If your nitrogen requirements are already covered, Sulphur can easily be applied with Polysulphate.

Sulphur is a key nutrient in plant growth and has a close relationship with nitrogen, increasing the uptake and utilisation efficiency of N – therefore it is a simple way of increasing your nitrogen use efficiency (NUE).

Restoring sulphur levels in grassland can lift proteins by 7% and increase yields by up to 2.0t/ha.



Prolonged nutrient release to improve NUE and reduce leaching



Lower your carbon footprint



Increases root development and establishment



Increases yield, quality and profits

FEED

Talk to us about Compound, Blended and Straight Feeds



OUR RANGE OF FEEDS DELIVER OPTIMAL ANIMAL HEALTH AND PERFORMANCE

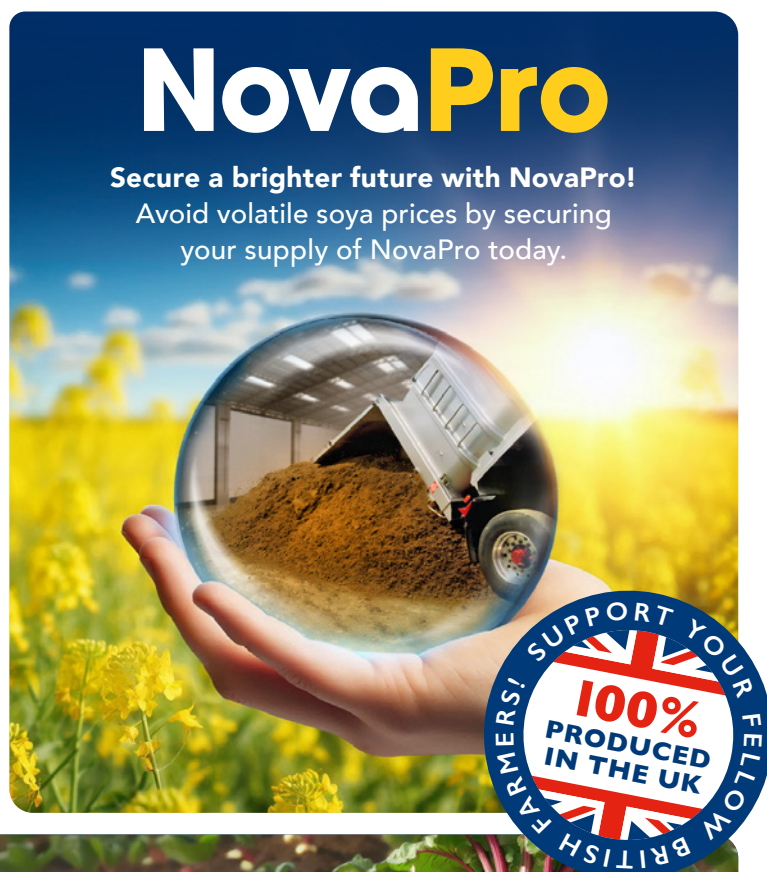


ButterfatExtra™
High C16 butterfat booster

A rich source of C16 fatty acids, **Butterfat Extra** provides the building blocks for milk fat synthesis, increasing value per litre and milk yield.

NovaPro

Secure a brighter future with NovaPro!
Avoid volatile soya prices by securing your supply of NovaPro today.



**SUPPORT YOUR FELLOW
BRITISH FARMERS!**
**100%
PRODUCED
IN THE UK**

THE GOLD STANDARD FEED YOUR STOCK WITH SUGAR BEET RICHES

Feeding **British Sugar Beet** helps to increase performance – it's an effective source of digestible fibre-based energy for your herd and is the perfect base ingredient for your mixes.



Our comprehensive range of animal feed products derived from co-products of the food, drink, and biofuel industries are **available from ACT**. From high-energy sugar beet feeds to nutrient-rich distillers' feeds, liquids, and protected fats, each is designed to support optimal animal health and performance.

Call on **01743 761048** or visit **actionfarm.co.uk**

Sugar Beet
Liquids
Distillers
Straights
Moist Feeds
Protected Fats & Proteins

TRUSTED. RELIABLE. RESPECTED.

www.actionfarm.co.uk

Call the feed team 01743 761048

FEED & MINERALS

ACTOLICK FEET & FERTILITY FOR CATTLE & SHEEP



A WINNER IN EVERY FIELD

ACTOLICK FEET & FERTILITY

When you need a specialist mineral, vitamin and trace element bucket to support hoof health and fertility in your cattle and sheep.

Egg production starts shortly after calving / lambing, supporting the animal now will help to ensure a good egg release when going to the bull or the ram.

ACTOLICK BUZZ OFF FOR CATTLE & SHEEP



ACTOLICK BUZZ OFF

Fly worry can affect growth rates*

Actolick Buzz Off with garlic not only discourages flies, but provides key vitamins and minerals to help balance potential deficiencies in grazing and forage. A winning formula.

* Growth rate losses of up to 0.33kg per animal (cattle) per day



**For advice on the best mineral
for your farm, contact your
Area Manager today!**



Moist Feeds from ACT

ACTION POWER MIX

- Optimum levels of NDF and sugars
- High energy palatable feed
- High starch feed

ACTION EXTENDAPRO 17

- High energy, palatable moist feed
- Source of fermentable energy
- Cost effective



**CALL US
TODAY!**

ACTION BOOST

- Specifically designed to enhance or replace forage
- Excellent source of digestible fibre
- Highly palatable, blended, succulent feed

ACTION MAXIPRO 22

- Specifically designed to enhance or replace forage
- Excellent source of digestible starch
- Highly palatable feed

SILO ACTION MAIZE

Advanced bacterial maize silage enhancer

- » Better fermentation/ Better feed/ Better animal performance
- » The right fermentation = feed that performs
- » Silo Action Maize delivers fast, reliable results - less waste and your animals get more from every tonne

Outstanding
value at just

£1.24

per tonne
treated

Why use Silo Action Maize?

- **Rapid pH drop** for early fermentation stability
- **Cooler, cleaner silage** with reduced heating and spoilage
- **Up to 5 days of face stability** for smoother feed-out
- **Improved feed intake** - cows stay on ration and perform consistently
- **Proven performance** - trusted by farmers across the UK

Apply at 1-2 Litres per tonne or 10ml-1 litre per tonne (in ULV formulation)

Silo Action maize is available in conventional and ULV formulation in 100 tonne packs



RAINWATER HARVESTING

Check grants available for your area

EXAMPLE 'Get Started' Gravity System up to 450m² roof area includes:

12,000L tank and 3 stage filter/filling kit B.

Only £1599**

**Groundwork, external piping and optional pump not included.

Component parts and tanks for all uses inc. molasses and liquid fertiliser storage available separately.



Sustainable
reduction in
your costs



SECURE COVERS

- For silage clamps, forage bags & bales
- No tyres needed
- Non fray interlocked knit
- Reduce bird damage
- Full 10 year guarantee
- Gravel bags available
- Secure clips to attach bags
- 16 Standard sizes
- Custom sizes to order
- Malleable for snug fit



**"BEST OPTION
SERVICE"**

tell us the size of your
clamp for a quote.

CLIP ON WEATHER PROTECTION

Bay screens & windbreaks

Exceptional
value



Rollerscreen

Easily raised and lowered
for quick access

Fast-fit clip-on panels

Call for best price

FARM MAINTENANCE

FUEL

BUY YOUR HEATING OIL NOW



CALL NOW FREEPHONE 08000 275276

DAIRY PARLOUR



Beige dairy towels
(cloth type quality)
Pack of 6 from £21.00



Milking gloves
Case 1000
Best value, high quality
from £28.30

Toilet paper
triple quilted,
40 rolls from £12.70

2 x 5L Super concentrate
detergent
from £14.30

2 x 5L Pine Disinfectant QAP
from £7.30



Milk liners
Price on application

Prices shown are for full, mixed, pallets (44 cases).
For other quantities please ask.

HVSS VENTILATION SOCK SYSTEMS

Controlled ventilation for healthy environments and happy animals.

- Reduced cases of disease and health problems due to improved air quality and even temperature
- Simple installation
- Low running costs
- System comes complete - includes a variable speed regulator for control



80ft long = 450mm fan • 100ft long = 630mm fan

ADBLUE®

Diesel Exhaust Fluid

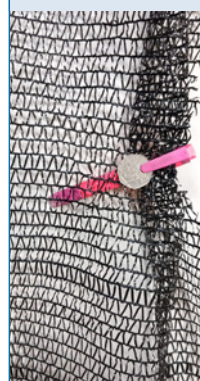
Assured quality from ACT suppliers, re-usable SEALED IBC with choice of electric pumps or gravity feed kits.

Competitive prices, easy admin and shareholder bonus.

Low saps engine oils available from ACT



ANTI-BIRD STACK NET



8m x 25m

buy two for £47.80 each

UNIMETER SUPER DIGITAL MOISTURE METER

- Grind press test = 1 action
- Extreme accuracy
- Lab tested before despatch
- Wheat Barley OSR
- Farm Assurance Spec.

RRP £375 ACT £345



PORTABLE SPEAR AERATOR

- Hot spots solution
- Plug to 13amp socket
- Deals with 12 cubic feet
- Motor + several spears is a working option

Complete - £299 each



ANIMAL HEALTH | Don't let lameness slow you down...

INTRA HOOF-FIT

A unique penetrating range of 'CHELATED' copper/zinc hoof health products.



OF & G APPROVED



SCAN TO ORDER ONLINE

SPECIAL OFFER!

FREE Repiderma Hoof Spray with every 20L of Hoof-Fit Bath or Hoof-Fit Flex*



The most potent combination for individual and group treatments of hoof diseases in cattle & sheep.

ACTION CALF MILK



Talk to us about options for the Autumn, whether you want Skim or Whey based powders or 100% milk protein or 'Reverse Ratio' (higher fat than protein) then we have it all!!

Choose from our own British, all milk 'ACTion' range, or from the fantastic Britmilk range of powders.

SPECIAL OFFER!

Beef Rearer Calf Milk Powder

100% Milk Protein • 40% Skim
20% Protein • 17% Oil

- 1-5 tonne - **£2135/Tn**
- 6+ tonnes - **£2100/Tn**

For orders delivered in August.

ACTOTRACE LAMB FINISHER BOLUSES

With grazing being deficient in key growth elements, it is vital that we give the growing lamb what it needs to perform to its potential.

The high Cobalt, Selenium, Iodine, Zinc & Vit B1 in Actotrace lamb boluses is a vital part of giving them these essential trace elements and allowing optimal DLWG.

SPECIAL OFFER!



250 boluses
£150*
(60p per lamb)

STARTECT & ZOLVIX NEW GENERATION SHEEP WORMERS

Talk to us about why you MUST consider introducing Startect or Zolvix in to your Autumn worming plan...

Don't miss out on DLWG in your finishing/store lambs by using an inefficient wormer.

SPECIAL OFFER!



Buy a minimum of
1 x 5L Startect or
1 x 2.5L Zolvix
& pay December 2025*

pH ACIDIFIER

Want to 'HALVE' your copper/zinc sulphate usage? Then use our pH acidifier in your footbath. Turns copper sulphate from a 20% soluble product in to an 80% soluble product (almost ZERO blue stone left after application of pH ACIDIFIER) 300 grams of pH ACIDIFIER added to 200ltrs of water, means you can reduce your copper/zinc inclusion to only 5% from 10% (saving over £35 per bath when using Copper Sulphate).

SPECIAL OFFER!

5kg tub (16 x 200L bath)
£65*

FOR EXPERT ANIMAL HEALTH ADVICE,
CONTACT THE ANIMAL HEALTH TEAM ON

01425 474455

* Offers valid until 29th August 2025

TURBO LAMB MICRO BOLUSES

8 in 1 or 7 in 1 options

Containing Copper (available without), Cobalt, Selenium, Iodine, Vit D3, Vit E, Vit B12, Vit B1. Slow release over 6-8 weeks

SPECIAL OFFER!



Only
£65
for 250 boluses*