

Fill up early with fuel and heating oil Allow for peak demand delivery delays

Save time - we make the calls for you. HVO • GTL • GASOIL • Kerosene

Call ACT on 08000 275 276



WINTER OFFER!



**4 FREE
BUCKETS*
WITH EVERY TONNE
& NOTHING TO PAY
UNTIL APRIL 2022**

* This offer only applies to
Actolick Sheep High Energy in 25kg buckets.
Example - Order 1 Tonne, only pay for 36 out of 40 buckets.



SHEEP HIGH ENERGY

A high energy pre-lambing supplement designed to meet the needs of both the pregnant ewe and her unborn lambs.

- All natural protein mainly from soya
- Energy from high inclusion of Megalac
- Fish oil added for improved lamb survival
- 1,000 iu/kg Vitamin E added for easy lambing and thrifty lambs
- All this for around 9p/ewe/day

FORAGE MAIZE FOR 2022



With increasing input prices, it's important stock and dairy farmers focus on turning margins and profits.

Central to this will be achieving better cost efficiency and getting the best yield from forage possible.

Maize varieties differ in the number of heat units required to reach maturity and this affects their suitability to be grown in different locations.

- Varieties with a lower FAO number means the less heat units are required to achieve full crop maturity.
- Higher FAO will result in higher yields but require more heat units.

To help achieve this ACT have carefully selected a range of varieties suitable for all major maize growing areas:

Order your preferred variety early to avoid disappointment.

| Variety | Forage | Grain | AD | FAO | Comments |
|----------------------------------|--------|-------|----|------------|---|
| EMMERSON | ✓ | | | 150 | THE maize to choose for early harvest from standard sowing or standard harvest from a late sowing. A good choice if early harvest essential such as following with a cereal crop. |
| GLORY | ✓ | | | 170 | Maximum starch yield from an early harvest with rock solid performance, whatever the weather. Glory is very early maturing and is suitable for marginal sites or later sowing. |
| EXELON KWS NEW! | ✓ | ✓ | ✓ | 170 | High performing variety newly added to the BSPB DL. Exelon has superb grain density leading to high starch yields combined with excellent DM yield and early maturity. Characteristically has a full cob with no unfinished grains. Exelon has a lower ear insertion height resulting in much less risk of lodging. |
| DIGNITY | ✓ | | ✓ | 170 | Top quality, high yielding maize from an early harvest! Dignity is very early maturing, with high starch and cell wall digestibility content. Destined to be 1st choice variety on "the list" from 2023. |
| AUTENS | ✓ | ✓ | ✓ | 170 | AUTENS KWS offers stable yield performance and high kernel content, for proven starch yield in favourable areas. |
| AMBITION | ✓ | ✓ | ✓ | 180 | Maximises energy yield per hectare to lower the cost of production, whilst producing high quality silage. |
| KEOPS | ✓ | ✓ | ✓ | 210 | KEOPS combines exceptionally high yields and agronomic stability or AD in favourable sites. |
| BENEFITO | | | ✓ | 230 | KWS BENEFITO is a stable single-cross main crop silage and grain hybrid. For UK growers looking for added harvest stability in the later AD segment. |
| AMAROC | | | ✓ | 240 | AMAROC offers excellent DM yield for AD feedstock production on favourable sites and in high heat unit areas. |
| KILOMERIS | | | ✓ | 260 | KILOMERIS offers top yield potential from lighter soils - exclusively for biogas use. |

Keep your maize cool and stable with SILO ACTION MAIZE

Advanced Biological Additive
SILO ACTION MAIZE gives you:

- ✓ A faster fermentation
- ✓ Face stability for up to 5 days
- ✓ Cool stable maize silage
- ✓ Reduced spoilage and losses
- ✓ Improved animal performance

EARLY BIRD OFFER! - ORDER BY 31 DEC 2021
£110 per 100 tonne pack (just £1.10/tonne treated)
DELIVERY AUGUST 2022 - PAY NOVEMBER 2022

Available in 100 tonne packs (conventional or ULV)
Apply at 1-2 litres/tonne
or 10ml - 1 litre/tonne in ULV formulation



IMPROVE MAIZE YIELDS WITH LESS PHOSPHATE USING OEP

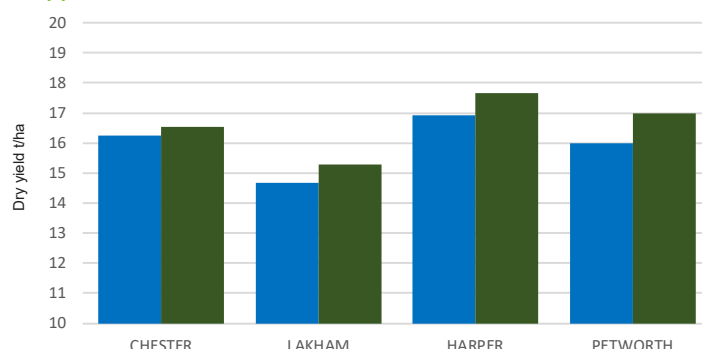
Lower rates of phosphate fertiliser can result in higher maize yields providing it is protected from phosphate 'lock-up' using Origin Enhanced Phosphate (OEP).

Trials conducted by Harper Adams University showed yields were 2.3t/ha higher on average where DAP + OEP was used at 62kg/ha compared to a 'standard' application of DAP at 125kg/ha. The increase in yield was consistent across all four sites involved in the trial despite a 50% reduction in phosphate use.

OEP contains AVAIL, a phosphorous fertiliser enhancer. It has been specifically designed to protect phosphate from being fixed into unavailable forms in the soil by antagonistic elements such as iron, aluminium, calcium and magnesium, leaving more phosphate available for crop uptake.

Avail can be coated onto granular phosphorus and is available in any fertiliser grade containing phosphorus.

Maize dry yield t/ha



Speak to your local Area Manager for further advice.

NEW!

ACTION SLURRY ENHANCER

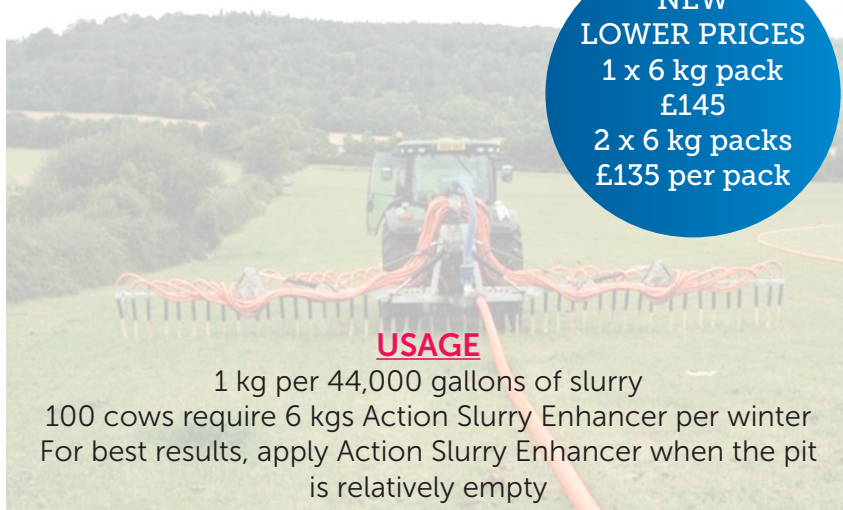
Bacterial Slurry Additive

Now is the time to ENHANCE SLURRY!

Action Slurry Enhancer optimises the value of slurry with bugs that turn ammonia nitrogen into bacterial nitrogen giving you:

- Optimised nutrient value
- More retained nitrogen
- Reduced ammonia emissions
- Fewer blockages
- Reduced odours
- Improves fertiliser utilisation

**NEW
LOWER PRICES**
1 x 6 kg pack
£145
2 x 6 kg packs
£135 per pack



USAGE

1 kg per 44,000 gallons of slurry
100 cows require 6 kgs Action Slurry Enhancer per winter
For best results, apply Action Slurry Enhancer when the pit is relatively empty

CALCIFERT LIME - Ideal for reseeding



Calcifert Lime is a highly-reactive, granulated lime product that is easy to apply with existing farm equipment. When applied to the seedbed, Calcifert Lime will optimize pH in the rooting zone, making the soil phosphorus more available to the plant helping to ensure good germination and plant development.

Apply Calcifert Lime to optimise soil pH and ensure the availability and efficiency of nutrients in the soil and applied fertiliser. Give your grass reseeding the best start this winter.

Call your local Area Manager for further information.

MORE THAN JUST MINERALS

As well as producing a full range of standard and bespoke minerals, ACT have developed a **unique** range of products which combine both minerals, trace elements and vitamins together with a range of other vital nutritional supplements, all in a single product. This makes the **mixing of rations much more straightforward** for our customers whilst ensuring that the **correct level of supplement is always included**. It also means **less bags on farm** and most importantly it is **cheaper than buying the products separately**.



ACTION CEREAL BALANCER RANGE

Simply add one 25kg bag of Action Cereal Balancer to rolled cereals to produce a fully balanced finishing ration for cattle with all the necessary protein, minerals, trace elements and vitamins.

Costs from less than £20/Tonne on top of the cereal price.

Action Cereal Balancer

Action Cereal Balancer
+ Yeast

Action Cereal Balancer
+ Acid Buf

Action Cereal Balancer
+ Yeast + Acid Buf

Choose from our
4 formulations



For advice on which option is right for you, contact your local Area Manager

ACTION BUFFER MINERAL RANGE

Combine the proven benefits of using a high specification mineral with the added performance boost created by adding a buffer, to minimise the adverse effects of Rumen Acidosis.

ACT have developed a range of minerals incorporating **ACID BUF**, which has twice the buffering capacity of sodium bicarbonate.

The great news is that by taking advantage of the mineral content of **ACID BUF** the cost of using this combined product can be less than using a mineral and a buffer separately. Also it is one less job to do and one less lot of plastic bags to deal with.

Beef Buffer Mineral

Ideal for intensively fed fattening animals particularly those on a high cereal diets

Dairy Buffer Mineral

Minimises the adverse effects of a high starch diet and/or feeding acidic forages

Lamb Buffer Mineral

Improves the feed intake and growth rate of lambs by reducing the harmful effects of acidosis

ALL 3 FORMULATIONS ARE AVAILABLE WITH THE OPTION OF ADDED YEAST

SILO ACTION

Bacterial Silage Enhancer



Maximum animal performance for grass silage, with three fast acting bacteria, including a fructan degrading bacteria for low sugar scenarios.

- ✓ Ferments grass to silage in just two days
- ✓ Improves animal performance
- ✓ Protects true protein
- ✓ Reduces dry matter losses
- ✓ Gives you MORE SILAGE TO FEED

Apply at
1-2 litres/tonne
(Conventional)
or
10ml - 1 litre/Tonne
(ULV)

Available in
100 tonne packs
(conventional and ULV)

Ask your
Area Manager
how you can
save with our
early delivery
rebate offer

COOLSILE PLUS

Silage Preservative

Coolsile Plus is a unique preservative and bacterial silage enhancer which maximises animal performance and minimises fermentation losses in grass silage.

Safe and easy to use, Coolsile Plus comes as a barrel and sachet, just add the sachet on the day of use.

- ✓ Enhanced silage quality
- ✓ Stability at feed out
- ✓ Preserves true protein
- ✓ Maximises silage energy
- ✓ Improved animal performance

**SAVE
£50/IBC**
with our early
delivery rebate
offer

Apply at just 1 litre per tonne.



MICROSAFE MAX

Mycotoxin Binder

'We previously used **Microsafe Max** when feeding some late harvested maize which was showing signs of mould before harvest' says **Stuart Warden** who milks 160 cows near Hurley Warwickshire, in partnership with his wife.

'We used it again when feeding some old wholecrop from the back of the clamp. The cows showed no visible effects of mycotoxin issues and the milk held up well. We now use **Microsafe Max** as a cheap insurance for added protection, as you never know if moulds and spores are present in forages'

Available in 25 kgs bags - Minimum delivery 5 bags.
Cost from 4.8p/head/day.

Dairy & Cattle

Feed 50g/head/day for first 7 days
then 25g/head/day

Contact your local Area Manager or
Customer Services on 08000 275 276
for further information.

Used at
half rate of
other products
so lower
cost/day



**ED&F
MAN**
EST. 1789

Liquid
Products

Molasses Blends
The Essential Ingredient



- Drive dry matter intakes
- Improve fibre digestion
- Reduce ration sorting
- Make the most of home grown forages and cereals
- Flexible load sizes from 1T to 29T
- Wide range of lick feeders and storage options available

RESEARCH
PROVEN

Contact the ACT Straights
department on 01743 211334

CLIP ON WEATHER PROTECTION

Critical for animal health/performance and profit.

Galebreaker offers your farm affordable weather protection, ventilation and flexibility to maintain the flow of fresh air and natural light.

Call ACT now for superb seasonal deals, from clip on wind protection and roller screens to complete installation of automatic vertical screen systems.

For the very best deals call ACT before the end of December.



BULK FEED BINS



- Save money on feed costs and waste packaging
- Top brand suppliers
- Many configurations

Self Build Kit



- Indoor bulk feed bin kits
- Couple of days to build
- Low cost internal feed bins
- Floor bins or legged bins

RAINWATER HARVESTING

Help keep your yard drier this winter, with quality tanks made in the UK.

EXAMPLE 'Get Started' Gravity System up to 450m² roof area includes:

- 10,000L tank single 2" outlet – options inc. multiple 30,000L tanks
- 3 stage, 0.65mm filter kit – includes Calm inlet and overflow syphon



Sustainable reduction in your costs

~~£1528~~ **Special - £1295** Check grants available for your area.

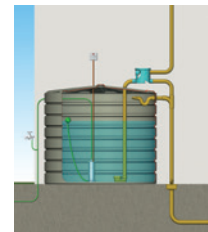
Uses* can include

- Vehicle Wash-down • Yard Wash-down • Sprayer Fill • Irrigation
- Animal Drinking water* • WC flush • Washing machine

* Check your farm assurance scheme for possible uses.

** Groundwork, external piping & optional pump not included

Component parts and tanks for all uses available separately



DAIRY PARLOUR

Order packs of towels and cases of 1000 nitrile gloves etc. in mixed pallets for best value.

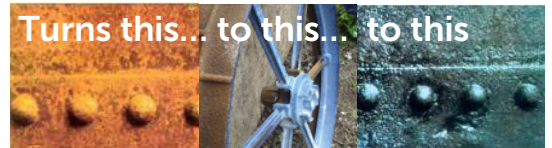
- Our 3 best udder towels - blue, best selling sand and the toughest green.
- Stronger, more resilient nitrile short and long cuff gloves for the ultimate value.

Also available on your pallet/part pallet delivery:

- Toilet rolls triple quilted - 40 roll packs
- 2 x 5L Super concentrate detergent
- 2 x 5L Pine Disinfectant QAP
- Milk liners from **£5.20**



FERUST 40 Protect your investments, brush on to all ferrous metals



Perfectly primed for a top coat of paint

5L treats 100m²

5L **£79** each
2 x 5L **£73** each
4 x 5L **£70** each

EXCLUSIVE TO ACT



ADBLUE® Diesel Exhaust Fluid

Assured quality from ACT suppliers, re-usable SEALED IBC with choice of electric pumps or gravity feed kits. Competitive prices, easy admin and shareholder bonus.



Low saps
engine oils
available
from ACT

EXTRA FUEL SECURITY

Invest in fuel storage - don't get caught short. We have great deals on two huge bunded fuel stations to protect you from delivery chaos and smaller tanks for your DERV.

Tuffa 10000VBFS - RRP @ ~~£4,986.00~~
Our price £4,750.00 Save £236.00!

Tuffa 15000VBFS - RRP @ ~~£5,940.00~~
Our price £5,690.00 Save £250.00!

In addition buy NOW and receive a
£250.00 ACT fuel voucher
*Offer valid when you order before Christmas

CALL NOW to secure your fuel supplies



FUEL ENHANCER Saves you 3p per litre

FUEL QUALITY ISSUES? Ready for B10 this year?

ACT's Additive range has been developed specifically to counteract the negative effects of FAME in Biodiesel:

| | |
|--------------------------|--------------------------------|
| MULTIPLANT POWER+ | GASOIL (& derv) enhancer |
| ELIMINATE | powerful antimicrobial biocide |
| ARCTIC 1000 | antiwax cold flow promoter |
| FUEL GUARD | derv and petrol additive |
| STRATUS HOT | cooker kerosene additive |

DIESEL INJECTORS - BEFORE AND AFTER



3,000 miles *without additive*
You don't want that in your engine!



3,000 miles *with additive*

The solutions

You can cross your fingers and see what happens or you can install a housekeeping procedure:-

- 1) Use **ELIMINATE** twice a year
- 2) Use a water collection sock in the bulk tank
- 3) Enhance the BIOFUEL with **MULTIPLANT POWER+**
- 4) Enhance the Kerosene with **STRATUS HOT**

There are pros and cons to the FAME (Fatty Acid Methyl Esters) and if the quality is good you could run on 100%. The new FAME part of Bio fuels are basically a hygroscopic solvent AND the sulphur has been removed. This double change helps the environment but, can cause wear and tear on the fuel lines, pumps, seals and injectors; reduced power; lazy starting and lots more sludge for your filters. Get ahead of the curve follow our house keeping advice...



STARTER PACK **£120**

MULTIPLANT PP 4L + ELIMINATE 1L

AGA PACK **£120**

STRATUS HOT 4L + ELIMINATE 1L

ROAD PACK **£140**

MULTIPLANT PP 6L + FUELGUARD 2L

ICE PACK **£99**

MULTIPLANT PP 4L + ARCTIC 1000 2L

TRY
ONE OF OUR
NEW PACKS

E.G.
FROM 0.8p
PER TREATED LITRE

NEW FORMULA
"MULTIPLANT POWER+"
developed for a new era
of BIO fuels

ELIMINATE **£192**

4 x 1L BOTTLES (TREATS 16,000L)

MULTIPLANT POWER+ **£265**

4 x 5L BOTTLE (TREATS 20,000L)

STRATUS HOT **£112**

6 x 1L BOTTLES (TREATS 12,000L)

'6 OF THE BEST' RETURNS FOR ANOTHER YEAR... PAY JUNE 2022

Once again, simply purchase a minimum of 6 packs from the list below and take at 2021 prices*



*Min. 6 items from at least 2 different products, delivered together in December or January.

CALF MILK POWDER

Are you calving in the next 4 months?

- ✓ Order now to avoid further price increases
- ✓ Britmilk & Trouw Nutrition powders available with deferred payment
- ✓ 100% milk protein powders in stock
- ✓ Higher fat than protein range
- ✓ Once a Day range available



Speak to us
for the best
advice on
feeding your
calves.



ENTER
TO WIN

A TRU-TEST S3
DIGITAL WEIGH HEAD
& 600MM LOAD BARS



WORTH
£1,000

One entry
with every
Zoetis cattle or sheep product
'prescribed' before 17th December 2021.

Reduce the risk of under dosing and
developing wormer resistance while keeping
accurate records.

Don't miss out, speak to your animal health
advisor about your options.

ACTOCILLIN UDDER HEALTH BOLUS

If you milk cows and you haven't
tried these yet then you are
missing out!

Time and time again our
customers are telling us how
effective these boluses are at
reducing somatic cell counts and
that they should have tried them
sooner.



November &
December
SPECIAL OFFER
Save £25
per pack

For the best animal health advice – call the Wessex Team on 01425 474455