

WINTER 2025

Quarterly news and offers from your farming supplies people

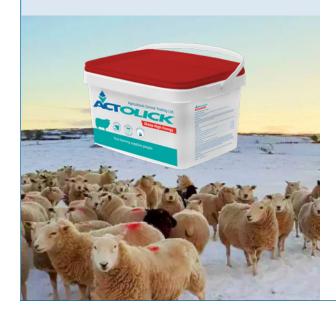
Find us on social media!





🚹 actwessex 🧿 act_wessex

ACTOLICK SHEEP HIGH ENERGY



A high-energy, high-protein bucket designed to support ewes from tupping right through to lambing.

- High energy levels from fermentable sugar and protected fat sources to help support body condition in breeding ewes and gives ewes an energy boost when they need it most.
- 12% Protein supplied from all-natural sources (no urea), including hi-pro soya, to provide Digestible Undegradable Protein (DUP) to support milk production.
- Contains high vitamin E levels and selenium to help support easy lambing and lamb thriftiness.
- Contains omega-3 fatty acids from fish oil to support fertility and lamb survivability.

Available in 22.5kg and 100kg pack sizes.

ACTION FEED BLOCKS

With this extreme weather, pastures and forage stocks are becoming depleted. This along with minimal supplementation may lead to weight loss and a reduction in health and performance.

Bridge the forage gap with our Action Feed Block range - supporting livestock health and performance when pastures are limited.*

ACTION EWE BOOSTER FEED BLOCK

- High energy and protein block
- Ideal around tupping, pre- & post-lambing
- Rich in Vitamin E and fish oil for fertility & lamb survivability

ACTION CATTLE BOOSTER FEED BLOCK

- High protein feed & mineral block
- Supports cattle on poorer quality forage or grazing
- Promotes health and production

ACTION SHEEP FEED BLOCK

- Economical, high-protein block (urea + natural sources)
- For in-lamb ewes mid-pregnancy
- Use before switching to Ewe Booster closer to lambing

ACTION MAG BOOSTER FEED BLOCK

- High magnesium feed & mineral block
- For grazing ewes and cattle
- Helps reduce risk of grass staggers



*Feed Blocks are a forage extender not replacement. Forage and water should be available at all times.

LIQUID FERTILISER

Have you considered the benefits of Liquid Fertiliser?
Liquid fertilisers: more accurate, more available, and less wasteful.

Low labour application system

» No offloading with forklift / No storage in a secure building / No re-loading and transporting to field / No need for second person to load spreader.

Weather

» Liquid fertiliser is quickly absorbed into the ground and utilised, ideal for dry conditions, but equally as effective when wet.

No Fertiliser Wastage

» Bulk liquid fertiliser can be returned to the tank if it's not all needed.



No Plastic Packaging

» Liquid fertilisers are supplied in dedicated tanks, negating wasteful plastic packaging and cost.

Low-Cost Storage

» Dedicated Tank Storage / Bunding of tanks ensures protection for the farm and the environment for safe and sustainable fertiliser storage.

Multiple sources of N

» Replicated plot trials by independent organisations have demonstrated the yield advantage of liquid nitrogen, compared to solid ammonium nitrate and Urea. These yield benefits are a result of the blend of nitrogen sources, which supply a balanced delivery of nitrogen to the crop, along with the superior application accuracy.

Productivity of Field Margins

» Managing field headlands to make sure they are as productive as the centre of the field is a constant challenge, and ensuring Nitrogen is applied at full rate to the edge of the field but no further, is probably one of the key issues. This is made possible with liquid application.

ACT have access to multiple, dedicated Liquid Fertiliser suppliers.





SPRING NUTRIENT PREPARATION

The importance of Spring Nutrient Preparation

Last spring, extremely tight supplies of fertiliser in the UK and strong seasonal demand left farm businesses scrambling for inputs and facing lengthy delivery delays, with many orders not being fulfilled on time.

Drier weather conditions, the sudden closure of the Sustainable Farming Incentive to new applications, an over-reliance on imported products, and delays in orders were all factors behind the shortage.

Late buying patterns, or a lack of purchasing in the Autumn, have been a common occurrence now for the last 2-3 years, and this year appears to be following that precedent.



Please speak to your ACT area manager who can help you with up-to-date market information, fertiliser product advice, delivery terms and payment options.

Fertiliser Order and Delivery Planning

- » Place Orders Early: Avoid delays and potential shortages by placing orders well in advance.
- » Understand Supplier Conditions: Be aware of any advice from suppliers regarding late buying patterns and potential delivery timelines.
- » **Plan for Storage:** Have a strategy for on-farm storage to receive deliveries and be ready to apply when conditions are optimal.



Thinking of a post-maize cover crop?

Short-term crops (Westerwold, Italian ryegrass & Festuloliums) are a flexible overwintering grazing forage for livestock that offers the possibility of an early silage cut in the spring.

They can ensure soil stability and help to cycle nutrients within the soil profile. Speak to us to discuss the options available.

...or our Fertiliser Technical Advisor Alan Holder on 07523 271492

ANIMAL HEALTH

CATTLE HOUSING DEALS

Buy 3 promotional packs to get special prices and pay January 2026!

Speak to your area manager for current offers - ends 31st October 2025

WORRIED ABOUT SHEEP SCAB?



- Buying it in
- Bringing it home

Psoroptes ovis mite (Sheep Scab) costs the industry up to £200 million per year in production losses -

Don't risk it...

Options:

- **OP Dipping** Gold Fleece
- ML Injectable Cydectin 2%, 1%, Dectomax, Taurador, Ivermectins.

LIVER FLUKE – WHAT IS YOUR PLAN?

Don't assume that a dry year means a lower liver fluke risk - it doesn't!

Liver fluke costs the UK cattle and sheep industry over £300 million each year, so you need a plan to identify and control it.

Options:

- **Combinations** Fluke & worm
- Stand alone Fluke only
- Early Immature, Immature & Adult stages -Triclabendazole
- **Immature & Adult stages** Closantel
- Adult stages Oxfendazole, Albendazole

ARE YOU FEEDING BABY CALVES MILK POWDER?

ACT have one of the most extensive ranges of calf milk replacers, focusing on QUALITY ingredients & 100% milk proteins wherever possible.

Order 2 or more tonnes of our calf milk replacer for delivery in October or November 2025 and PAY JANUARY 2026.

RAZOR CORDLESS CLIPPERS

Ideal for sheep or dirty cattle. Powerful & well balanced.

RRP £275.00 + VAT

Special offer: £235.00 + VAT **INCLUDING free cutter and** comb set!



ENDURABOL calf & youngstock bolus

A really comprehensive trace element and multivitamin bolus for calves from 125-275kg that lasts for up to 6 months!



RRP @ £115.00 for a box of 40 boluses (20 calves)

Special offer: £95.00 per box!

CATTLE BRUSHES

2 brushes & spring type @ £100.00 each

Single scratch brush, ideal for calf pens, calving boxes & loafing areas. 500mm long

RRP £41.95 + VAT each



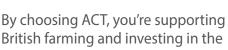
MILK POWDER

Only British Milk in Every Bag of Our Calf Milk Powder

You will only find British milk in our Action calf milk powders.

Our formulas are made entirely from milk protein and contain a minimum of 50% skimmed milk powder.

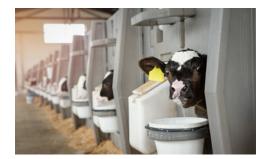
British farming and investing in the future of our own dairy industry.





- **⋈** Minimum 50% Skimmed Milk Powder
- **☑** Trusted by UK Farmers





Contact our Calf Milk Specialist Paul Morris 07976 967982

or the Animal Health Team on 01425 474455

MICROSAFE MAX

Microsafe Max is a powerful dual-action mycotoxin binder that works by binding to mycotoxins and safely removing them from the animal's system.

Designed for dairy and beef use it promotes rapid improvement - with visible results in just 7 days.

- ✓ Fast-Acting Noticeable results within a week
- Low Dust Easy to measure, handle and use
- **Cost-Effective** Use at half the rate of most binders

Feeding Guidelines (Dairy & Beef):

- Feed 50g per head per day for 7 days
- Then 25g per head per day

Pricing (25kg Bags):

- 5-9 bags: £75 each
- 10-19 bags: £67 each
- » 20+ bags: £62 each



COOLSHIELD

Do you have heating TMR? The answer is **Coolshield!**

Cool-Shield

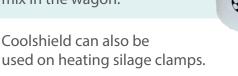
Coolshield is a feed preservative which is particularly effective at high pHs associated with dry feeds which are prone to heating in the mixer wagon.

Mixer wagon rations are prone to heating because their medium is the ideal growth conditions for yeasts and moulds.

These thrive off sugars, acids and oxygen causing heating TMR.

Usage:

Use 100 grams per tonne then simply dissolve enough water to thoroughly mix with the ration and add to the most likely cause; then mix in the wagon.



FARM MAINTENANCE

LUBRICATION OILS R&D from Fuchs Silkolene plant in Stoke

The highest quality OEM approved oils and additives will not separate and oxidise like some. Tractors run smoother with Fuchs high quality lubrication oils from the start.

NEW LOWER PRICES: Last orders midday Friday 31st October





ENGINE OIL Fuchs, the best oil for your engines

» AgriFarm MOT X-LA 10w-40

SAVE £83 offer £620

ACEA E11 Low saps "plus" Optimum rationalisation oil, Tier 4, with top approvals.

» Titan Cargo 15w-40 ACEA E11 Low saps

SAVE £111 offer £537

Backward compatible, for AdBlue and pre-AdBlue.

» Agrifarm MOT 15w-40

SAVE £76

offer £531

Superior, backward compatible oil for most farm machinery.

HYDRAULIC OILS

» Agrifarm Universal HV 46 Blue

SAVE £103

HVLP DIN 51 524-3

offer £451

High, 158, viscosity index for grades 32, 46, & 68.

» Renolin B32 plus

SAVE £123

HVP 51 534-2

offer £483

High quality monograde 32 with 109 viscosity index.

UNIVERSAL BACKEND OIL

Transmission/Hydraulics/wet brakes etc.

» Agrifarm UTTO MP/WB 10w30

API GL-4, SAEJ300 & J306 Super high performance for most tractors.

SAVE £70 offer £553

» Titan UTTO T-04 10w

CAT T04 Allison C4 API CD/CF

SAVE £167

offer £519

SUPER UNIVERSAL TRACTOR OIL

Engine & transmission & hydraulics, all in one

» Agrifarm STOU MC 10w40

GL-4/5, API CG-4, ACEA E3 (Farmgold) rapid circulation.

» Agrifarm STO Plus 10w30

ACEA E3

Was Multifarm Supreme

SAVE £75

offer £553

SAVE £117

offer £544



All our grease and other FUCHS OILS reduced until 31st October 2025

**Free silkolene Fuchs Beanie with each 205L barrel of oil ordered **

ENHANCE YOUR FUELS - SAVE £££s



MULTIPLANT P+ 20L treats 20,000L



ARTIC 1000 20L treats 20,000L



STRATUS HOT 6L treats 12,000L

MORE FROM YOUR FUEL

Use ACT fuel enhancers - developed specifically to counteract the negative effects of modern day fuels. Help protect your fuel from MICROBIAL SLUDGE.

TRY OUR CONVENIENT PACKS

» STARTER PACK (treats 4000L) £143

Eliminate + Multiplant Power Plus for gasoil and derv

» AGA PACK (treats 8000L) £152

Eliminate + Stratus HOT for enhanced Kerosene

» WINTER PACK (treats 2000 to 6000L) £158 Artic 1000 + Multiplant Power Plus

Diesel Injectors - Before and After





3,000 miles without additive You don't want that in your engine!

3.000 miles with additive

FARM MAINTENANCE

ENDURAMAXX WATER TANKS



ENDURAMAXX®

20,000 Litre Vertical Tank

- Seamlessly rotationally moulded
- » Manufactured using UV stabilised polythene
- » Rust, corrosion and impact resistant

Price quoted is for a non-potable tank and excludes VAT. Offer valid for new orders placed by 19th December 2025. Scotland - Price on Application.

BULK FEED BINS



- » Save money on feed costs and waste packaging
- » Top brand suppliers
- » Many configurations



» Indoor bulk feed bin kits

- » Couple of days to build
- » Low cost internal feed bins
- » Floor bins or legged bins

FERUST 40

Exclusive to ACT

Protect your investments - simply brush on to any ferrous metals for lasting protection.



Perfectly primed for a top coat of paint

5L treats 100m²

1x5L £89 each 2x5L £164 4x5L £312



HVSS VENTILATION SOCK SYSTEMS

Controlled ventilation for healthy environments and

happy, productive animals.

Improve animal health.



CLIP ON WEATHER PROTECTION

Critical for animal health, performance and profit.

Affordable weather protection, ventilation and flexibility to maintain the flow of fresh air and natural light.

Call ACT now for superb seasonal deals, from clip on wind protection and roller screens to complete installation of automatic vertical screen systems.



ADBLUE

Diesel Exhaust Fluid

New lower prices!

Assured quality from ACT suppliers.

Competitive prices, easy admin and shareholder bonus.

Low saps engine oils available from ACT



MEGAPUMP

For barrels of: Diesel, AdBlue, Water, etc.

- » Manual nozzle
- » 12L per minute
- » Dual 12v & 230v



FUEL STATIONS

We always recommend Tuffa UK tanks because they're brilliantly designed and manufactured, fitted with top quality equipment and are very well priced.

Upgraded to 6m hose

Upgraded to water and particulate filter

- » 500 gallon (2,500L) station £2386
- » 1320 gallon (6,000L) station £4384

Also Available:

- » Kerosene Tanks
- » Waste Tanks
- » AdBlue Tanks



FILLING THE FORAGE GAP...



Straw is a useful base for ruminant diets when forage stocks are low, but palatability, digestibility, and low protein content can present challenges.

The key to replacing silage with straw is by maximising its digestibility by promoting high levels of

rumen activity and fermentation.

Molasses based liquid feeds offer the ideal complement to straw feeding as it is highly palatable and drives rumen microbial activity.

Products such as Regumix, Regupro and PotBlack contain regulated release protein which supplies rumen degradable protein at a steady rate that is compatible with the rumen microbial activity.

Coupled with a high sugar content, these feeds offer the ideal combination of fermentable energy and available protein to drive rumen efficiency and animal performance.

Fresh-Guard

Worried about your TMR Heating? With the high temperatures we have been seeing, ration quality can quickly deteriorate when it starts to ferment and heat. Feed spoilage in the trough has been identified as a significant cost to farmers.

Regumix

A highly palatable molasses based liquid feed, rich in energy and protein with added Regulated Release protein, designed to get the most from forages.

27% Crude Protein | 13.1 ME

PotBlack

A blend of cane molasses, liquid co products and Regulated Release proteins to produce a free-flowing high protein liquid for TMR's or de-dusting home mixes. 23.5% Crude Protein | 12.3 ME

Regupro

A highly palatable molasses blend with added Regulated Release protein, supplying a high protein option when sugar levels are less critical, designed to complement rations containing a high level of grass silage, helping to correct energy and degradable protein imbalances.

Available as Regupro 38: 38% Crude Protein, 12.5 ME Or, as Regupro 50: 50% Crude Protein, 12.6 ME

Fresh-Guard is a ration conditioner designed to prevent feed spoilage and heating in total mixed rations. Fresh-Guard is a cost effective addition that can be included in any of ED&F Man's bulk molasses products to help prevent heating/spoilage and preserve palatability.



ACT ECOSMART MINERAL RANGE

ACT EcoSmart: The Smarter Choice?

Not all minerals are equal.

Sulphates, like copper sulphate, kill microbes in a footbath - so why add them to a rumen full of essential microbes? Oxides are the opposite, often too stable for effective absorption. ACT EcoSmart minerals, with Selko IntelliBond®, offer the smarter alternative: stable, bioavailable and and proven to support farm efficiency and profitability.

We're excited to launch the ACT EcoSmart Range, formulated with Selko IntelliBond® hydroxy trace minerals. Designed to support animal health and improve nutrient efficiency. EcoSmart aids farmers in meeting the challenges of efficient production to help reduce environmental impact.

- » Reduced effects of antagonism
- » Enhanced mineral bioavailability
- » Supports animal performance
- » Approved 1.5-2% reduction in carbon footprint per kg FPCM for dairy animals
- » Reliable, future-ready mineral technology for Dairy, Cattle and Sheep

To learn more, contact your local area manager or the feed team on 01743 761048