

Keep your tractors moving, order fuel early this Autumn

Save time - we make the calls for you. HVO • GTL • GASOIL • Kerosene

Call ACT on 08000 275 276



Grass as a Post-Maize Cover Crop

Now that maize harvest is upon us, it is time to start thinking about good soil management. Sowing grass as a post-maize cover crop is all good news as it reduces the twin risk of soil erosion and nutrient loss.

The Benefits:

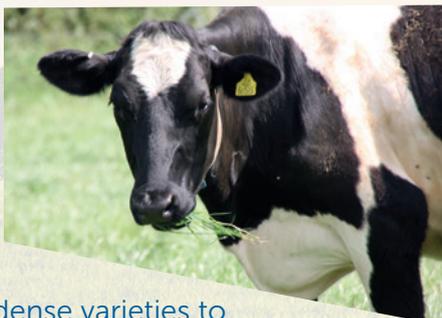
- ✓ Reduces run off and soil erosion
- ✓ Reduces nutrient loss
- ✓ Increases soil organic matter
- ✓ Increases forage stocks
- ✓ Plus earlier spring working



Remember if it's dry enough to harvest maize, it's dry enough to drill grass!

No 59 SweetGrass

- ✓ Tetraploid and high sugar mixture - has had a reboot with newer higher performing varieties.
- ✓ Includes newer dense varieties to increase sward density.
- ✓ In trials SweetGrass has given impressive results of 118% of control - 6.9 DMT/ Ha).
- ✓ All this with a 4 day range of heading dates.
- ✓ Suitable for cutting and grazing.



No 8 Silage Maker

- ✓ Blend of Italian and Hybrid Ryegrass plus Festuloliums.
- ✓ Very high yielding 3 year ley with fast spring growth and regrowth.
- ✓ Can produce 4/5 cuts per year with fresh yields around 30 tonnes per acre.



**ACTion Seed Mixtures have a higher number of viable seeds per bag,
or in other words you get more seeds for your money!**

Contact your local Area Manager for further details.

Preserve your precious maize with **SILO ACTION MAIZE**

Advanced Biological Additive

Silo Action Maize applies one million bacteria per gram of maize giving you:

- ✓ A faster fermentation
- ✓ Inhibited moulds and yeasts
- ✓ Reduced spoilage and losses
- ✓ Improved animal performance

But don't just take our word for it...

'Silo Action Maize does a great job with our buffer fed maize' says Andrew Humphrey who milks 150 cows in partnership with his wife Sally and sons Stuart and Ben near Fareham, Hampshire **'Silo Action Maize keeps the face cool and stable and the buffer fed maize is as good as when it went in. The cows eat every last bit and milk very well on the treated maize'**



Silo Action Maize

£110 per 100 tonne pack or
£55 per 500ml ULV
(just £1.10/tonne treated)

Available in **100 tonne packs**
or **50 tonne ULV bottles**

Apply at **1-2 litres/tonne**
or **10m - 1 litre/tonne in ULV**
formulation

Calcifert Lime & Calcifert LS21

Calcifert Lime is a highly-reactive, granulated lime product that is easy to apply with existing farm equipment.

When applied to the seedbed, Calcifert Lime will optimize pH in the rooting zone, making the soil phosphorus more available to the plant helping to ensure good germination and plant development.

Apply Calcifert or Calcifert LS21 to optimise soil pH and ensure the availability and efficiency of nutrients in the soil and applied fertiliser.

Give your reseeded grass the best possible opportunity for good establishment.

Calcifert LS21 is a new product that combines NV with available Sulphur, which optimises and maintains soil pH, improving nutrient availability and growth.

- ✓ Supplies the plant with available Calcium and Sulphate, enhancing cell wall development and crop quality.
- ✓ Enables more flexibility in the choice of Nitrogen fertilisers and improves use efficiency.

AFTER MAIZE

Versatile and high production mixture for up to 2 years

- » A blend of diploid and tetraploid Italian Ryegrasses
- » Suitable for a range of short term uses
- » Ideal for sowing after a crop of maize harvested to produce a bumper crop in early spring for early grazing or for silaging prior to next maize crop



Contains

Diploid IRG
Tetraploid IRG

- » Alternatively can be left for further cropping through to autumn

SILAGE CLAMPS

Make the best clamped forage for improved returns.

Oxygen is the enemy of silage. Our "single sheet" oxygen barrier system has tested to be 1000 times more oxygen proof. Speed up aerobic stability by 2½ days. Reduce dry matter loss by 50%* and reduce inedible silage by 72%*.

*Research figures relate to the top meter of the clamp.



PASSION AG



Anti-UV covers available from only **£1.25 per m²**

These covers, with gravel bags will protect the 45mu oxygen barrier sheets from degradation - ADD value to any Clamp!

ACTION MINERALS

Just two examples of products unique to ACT
Everything you need in one bag

ACTION CEREAL BALANCER

Simply add one 25kg bag of **Action Cereal Balancer** to each tonne of rolled cereals to add all the necessary protein, minerals and vitamins required to produce a full balanced ration for finishing cattle.

Costs as little as £15/tonne on top of the price of your cereals

Available with added Yeast, AcidBuf or both for the ultimate finishing ration.

ACTION BUFFER MINERALS

Combine the proven benefits of using a high specification mineral with the added performance boost created by adding a buffer, to minimise the adverse effects of Rumen Acidosis.

ACT have developed a range of minerals incorporating ACID BUF, which has twice the buffering capacity of sodium bicarbonate and costs less.

Are you feeding the right mineral?

Why not ask you ACT Area Manager to carry out a full mineral audit on you farm. This will take into account the stock numbers and type, available feeds, water source, current mineral supplements and any other relevant details.

We will then come back to you with an independent, unbiased recommendation for the best way to balance your mineral requirements. This will usually involve either formulating a custom mix mineral to meet your exact unique criteria, or selecting a mineral from the extensive range of Action Minerals.

We often find that minerals, trace elements and vitamins are the missing piece of the jigsaw and when deficiencies are corrected very significant improvements in performance will result.



Call your ACT Area Manager today to find out more

**£50/Tonne discount
Pay January
2022**

Give us a call if you think we could help on your farm

Get more lambs with improved tupping performance

ACTOLICK SHEEP HIGH ENERGY

Final lambing percentage is largely determined at tupping time. By increasing a ewe's energy intake pre tupping you can increase the number of eggs shed as well as vastly improving the chances of safe implantation.

Actolick Sheep High Energy provides extra energy and essential nutrients to help improve body condition for better tupping performance.

Contains fish oil, high in Omega 3 oils for improved fertility in both tups and ewes. Ultra high levels of Vitamin E are included to help fight disease and infection and Megalac to boost energy.

All these benefits for less than 10p/ewe/day

Available in 25 or 100kg buckets. Allow one 25kg bucket per 35 ewes or one 100kg bucket per 90 ewes. 1 tonne will feed 200 ewes for over 6 weeks.



**£50/Tonne discount
Pay
January
2022**

The most convenient way to supplement your grazing cattle

ACTOLICK JUMBOS

Feed 60 cattle for over 6 weeks with just one tonne of Actolick Jumbos for around **just 25p/hd/day**.

- No troughs needed
- No more manual daily feeding
- 24/7 access with less bullying

Available in 4 formulations: Cattle High Energy, Suckler Cow, Pre Calver and Universal.

Also all available in 25kg or 100kg buckets.

**£50/Tonne discount
Pay
January
2022**





Sugar Beet Pulp



1st Offer
coming soon

THE NATION'S FAVOURITE

For more information contact the Straight Feeds Team
01743 211334 • straight@actionfarm.co.uk

NOVAPRO - Sustainability and performance delivered with UK grown soya replacer.

As UK retailers ramp up commitments to environmental sustainability targets and reducing carbon footprints on farm, many dairy producers are faced with the need to find alternative protein sources, while maintaining herd performance.

Underpinning any change to diet is the need to maintain or improve performance and profitability. Award-winning high-energy rumen-protected protein **NovaPro**, made from UK rapeseed, brings performance benefits, including improved intakes and milk yields, while removing soya from dairy cow diets.

Trials run at the University of Nottingham found rations containing **NovaPro** produced an additional 1.7 litres of milk per cow per day compared to a soya and rape ration, with no significant effect on milk constituents.

The trials also found an improved amino acid profile (rape having a closer amino acid profile to milk protein than soya) and improved protein utilisation, shown by a significant reduction in milk urea nitrogen level, meaning less nitrogen pollution on farm.

NovaPro is produced in a state-of-the-art rapeseed expelling facility, where whole rapeseed is heated and pressed to expel the oil, after which the residual meal is treated, using a unique and safe patented process, which increases the level of rumen bypass protein.

NovaPro will have a huge effect on the protein supply to the dairy industry, with the ability to lower the environmental footprint of the dairy ration.



VIVERGO - Increased ethonal production offers more UK produced protein feeds to livestock farmers.

Motorists across the UK are set to shift to greener fuel, following the government decision to introduce E10 fuel to petrol stations from September 2021.

The introduction of E10 fuel, which is a mixture of petrol and ethanol made from materials including feed wheat, will boost the government's ambitions to reach net zero by 2050.

Assuming ethanol demand remains firm, bioethanol plants will be keen to run to full capacity, and this by its very nature, should increase Distillers Grains availability, giving farmers more opportunity and choice.

The restarting of **Vivergo** will also create more demand for UK wheat reducing the need to find export markets. And so bring benefit to livestock and arable farmers alike.



FREE • INDEPENDENT • UNBIASED TECHNICAL ADVICE

ACT supply a massive range of different types of feed from Cornwall to John O'Groats.

Through our extensive range of allied suppliers we are able to provide the type of feed that is right for your unique farm situation at the most competitive price.

Because we don't own any manufacturing or storage facilities we can select the best value for money option to meet your requirements.

ACTION FEED

We can recommend the best value:

- ✓ Compound Feed
- ✓ Blend
- ✓ Straight Feed
- ✓ Liquid Feed
- ✓ Moist Feed
- ✓ Specialist energy and/or protein supplements
- ✓ Minerals and buffers
- ✓ And much more...



The most cost-effective solution can vary from month to month, year to year and even sometimes from week to week. Because we are constantly monitoring all aspects of the market we can always offer the most up to date advice and cost effective solutions.

Call your ACT Area Manager today and see if you could be saving money and improving your performance.

STRAIGHT FEEDS FOR ALL YOUR NEEDS

Great deals available on...

- ✓ Sugar Beet Pulp
- ✓ Distillers
- ✓ Molasses
- ✓ Soya
- ✓ Rapemeal
- ✓ Maize Gluten
- ✓ Wheatfeed
- ✓ Brewers Grains
- ✓ Trafford Gold
- ✓ Bread
- ✓ Soya Hulls
- ✓ Protected Fats
- ✓ And much more...

We also supply bespoke blends



For more information
call our dedicated
Straight Feeds Team now on
01743 211334
or email
straights@actionfarm.co.uk

Supa-Max - Once tried, always trusted

SUPA-MAX is a ready to use Chlorhexidine gluconate/lactic acid **teat disinfectant** made to a unique formulation in the UK.

SUPA-MAX contains the emollients Allantion, Glycerol and Sodium Lactate delivering:

- ✓ Exceptional teat condition
- ✓ Suitability for pre and post dipping
- ✓ Reduced cracks and crevices
- ✓ Excellent bacterial kill
- ✓ Designed for robotic systems



SUPA-MAX is dark green in colour so is easy to see on the teat and can be foamed, dipped or sprayed.

Available in IBCs, 200 and 25 Litre drums.

For special offers on Supa-Max and the full Action Dairy Chemical range call 08000 275 276

Confused by Calf Milk Powders?

Calf Milk Replacers have rocketed in price since January, with raw materials now at a seven year high. How do you know which is best value for money?

Look no further, ACT has the answer:

ACTION SUPER BEEF

Best selling versatile whey-based powder which can be used for beef or dairy

- ✓ 22% Protein 17% Oil
- ✓ Can be fed at enhanced rates
- ✓ Includes the Trow Greenline package
- ✓ UK manufactured



ACTION SUPREME 35

A 35% skim based powder giving exceptional bloom on the coat

- ✓ 23% Protein 17% Oil
- ✓ Achieves excellent growth rates
- ✓ Includes the Trow Greenline package
- ✓ UK manufactured



CALF DOUBLE LIFE

- ✓ Best selling high protein, high energy whey based calf milk
- ✓ 24% Protein, 20% Oil, 0% Fibre
- ✓ Very high levels of dairy protein, essential for a rapid start in life.
- ✓ Fantastic health package included.



CALF ENTERPRISE (100% Milk Protein)

A high energy, high performance powder to support maximum growth rates in beef or dairy calves

- ✓ Very digestible 45% skim powder with Bio-Cox
- ✓ 100% milk protein, 24% Oil (Coconut & Palm) 20% Protein & 0% Fibre
- ✓ Can be fed adlib or up to 1,000 grams per day and is suitable for most machines



These calf milk replacers represent exceptional value for money and are proven nationwide

Ask your local Area Manager about our September special offers

Prepare for Calving

ACTOCILLIN

Udder Health Bolus

Reducing antibiotic usage has never been more important than it is now – Resistance is growing...

The ACTOCILLIN udder health bolus can help reduce your high SCC cows without reaching for an antibiotic tube.

- ✓ Contains Allium Sativum (Garlic) and rumen protected zinc.
- ✓ Has the ability to control **Gram +** and **Gram -** bacteria
- ✓ ZERO milk withdrawal
- ✓ Helps extend the useful life of antibiotics in your cows (by reducing the exposure of a drug to a bacteria)

Over 350 dairy farmers are now using the ACTOCILLIN bolus.



ACTOTRACE CATTLE

High Iodine Bolus

- ✓ Over 35,000 boluses sold in 2020 - Trusted Product
- ✓ Highest levels of Iodine and Vitamin E available in a bolus
- ✓ Selenium is able to pass into the calf via the placenta and is essential to reduce White Muscle Disease and Iodine for thyroid function
- ✓ Cows supported with Selenium and Vitamin E have reduced metritis, less retained placentas and lower cases of cystic ovaries

Treat a 600kg animal for less than 3p per day



DISINFECTION & HYDRATION

Cyclex Disinfectant - Proven effective against Coccidia, Rotavirus and Cryptosporidium



Cosisan Dry Disinfectant -

Absorbent bedding powder, containing a potent disinfectant (Menthol version available). DEFRA approved.



Osmofit - Dietetic calf rehydration powder. Unique low osmolality to reduce further dehydration.



For the best animal health advice – call the Wessex Team on 01425 474455

Boost fertility in your pre tupped ewes

ACTION SHEEP BOOST

High spec multi vitamin trace element and amino acid drench

- ✓ Don't leave your fertility to chance
- ✓ Supports the ewes fertility pre tupping and helps ensure a good lambing percentage
- ✓ Free flowing formula



From only 25p per ewe!

ACTOTRACE EWE

High Cobalt, Selenium, Iodine and Vitamin E boluses

- ✓ Added Vitamin E for healthy egg production
- ✓ Available with/without copper
- ✓ Administer 4 weeks pre tupping ideally



FACT: Low cobalt can lead to poor reproductive performance

ACTOTRACE LAMB

Perfect product for light 'Store lambs' OR for replacement breeding ewe lambs

- ✓ Highest levels of Cobalt, Selenium, Iodine, Zinc and now Vit. B1
- ✓ Vit. B1 for added energy utilisation
- ✓ Zinc and Selenium for growth and fertility



FACT: Forage analysis shows extremely low zinc again this year

SEPTEMBER SAVER

Offers available on

Engine Oils • Backend Oils • Hydraulic Oils • Grease

Check your workshop stock. Don't miss out!

1st September to 29th October 2021



LIVING WITH B10 FUEL

ACT's Additive range has been developed specifically to counteract the negative effects of FAME in Biodiesel:

MULTIPLANT HD	GASOIL (& derv) enhancer
ELIMINATE	powerful antimicrobial biocide
ARCTIC 1000	antiwax cold flow promoter
FUEL GUARD	derv and petrol additive
STRATUS HOT	cooker kerosene additive

DIESEL INJECTORS - BEFORE AND AFTER



3,000 miles *without* additive
You don't want that in your engine!

3,000 miles *with* additive

TRY
ONE OF OUR
NEW PACKS

STARTER PACK £119
MULTIPLANT HD 4L + ELIMINATE 1L

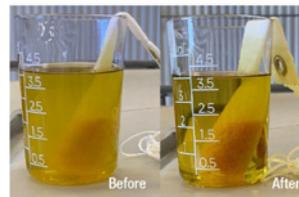
AGA PACK £125
STRATUS HOT 4L + ELIMINATE 1L

ROAD PACK £138
MULTIPLANT HD 6L + FUELGUARD 2L

ICE PACK £95
MULTIPLANT HD 4L + ARCTIC 1000 2L

AQUAFIGHTER

FUEL TANK WATER ABSORBER



Medium size absorbs
up to 2.5L of water
from **£78.00**



- ✓ The only absorber that captures and removes separated water and emulsified water from the fuel
- ✓ Prevents diesel bug from forming
- ✓ Reduces filter replacement by around 60%
- ✓ Reduces water level down to 75ppm to meet the EN590 diesel fuel standards
- ✓ Suitable for diesel, kerosene, biofuel and heating oil

ENDURAMAXX

Water Storage Tanks

Available with various fitting kits

Save a fortune on your water bill!

Give us a call for a competitive quote.



UNIMETER SUPER DIGITAL MOISTURE METER

- Grind press test = 1 action
- Extreme accuracy
- Lab tested before despatch
- Wheat Barley OSR
- Farm Assurance Spec.

RRP £370
ACT £345



PORTABLE SPEAR AERATOR

- Hot spots solution
- Plug to 13amp socket
- Deals with 12 cubic feet
- Motor + several spears is a working option



INSECT MONITOR FARM ASSURANCE

- Insect floor traps pack 10
- Insect bait traps pack 10
- Pitfall Cones pack 10

Farm assurance combination packs

