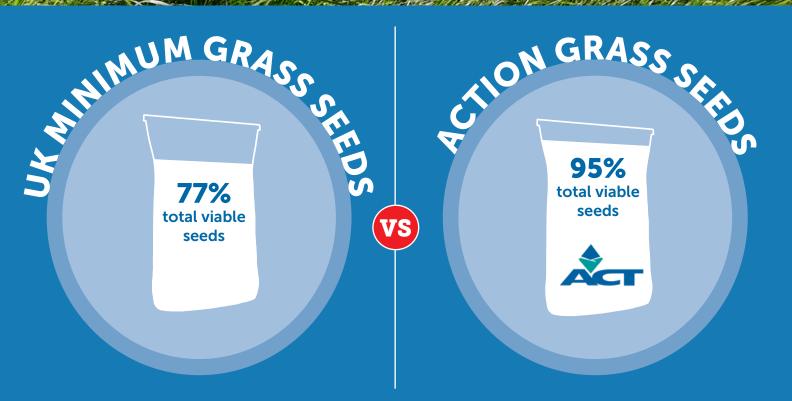
SUMMER 2023





Every 100 acres of ACTION Grass Seed gives you an extra 10 acres

With ACTION Grass Seeds you get
18.62% MORE VIABLE SEEDS
THATS 2.61KG MORE SEED
OR A SAVING OF £14.40 PER ACRE!

CALL YOUR LOCAL ACT AREA MANAGER TODAY



- Enhance forage
- Give you more to feed
- ✓ Increase animal performance

For grass silage use:

SILO ACTION

Bacterial silage enhancer

Contains three strains of elite bacteria including a fructan degrading bacteria for when the grass sugars are low plus:

- ✔ Preserves true protein
- ✔ Reduces concentrate requirement
- ✓ Gives an additional 1.1 litres milk/day
- ✔ Produces sweet smelling palatable silage
- ✓ More silage to feed

Apply at 10ml - 2L per tonne

Available in 100 tonne packs as ULV or conventional formulation

For wholecrop use:

COOLSILE WHOLECROP PLUS

Exclusive to ACT!



A unique low volume product containing preservative and bacteria which keep wholecrop silage cool and stable plus:

- ✓ Inhibits mould and yeast growth
- ✓ Reduces clamp heating
- ✓ Face stability for up to 8 days
- ✔ Reduces mycotoxin production
- ✔ Produces highly palatable wholecrop silage

Apply at just 1L per tonne

Available in 200L drums or 1000L IBCs

For crimped grain use:

SILO ACTION CRIMP



Silo Action Crimp is a bacterial additive which produces high quality palatable crimp feed plus:

- ✓ Controls entire fermentation
- ✔ Protects protein quality
- ✓ Improves aerobic stability for up to 5 days
- ✓ Inhibits spoilage organisms
- ✓ Is exceptional value for money

Apply at 5L per tonne

Available in 40 tonne packs

ACTION FERTILISER

ACTion Fertiliser grades are all 100% mixes, so no filler is used, resulting in the highest concentration of nutrients possible. This allows for a greater area to be covered with the same volume of product.



The ACTion Fertiliser range includes both silage and grazing products to cover all requirements including Sodium and Selenium.

The addition of sulphur in particular can increase yields by 10%.



When considering urea purchases for next season, applications of urea made after 1st April 2024 have to be made with an inhibited urea product.

Talk to us about the options we have available.

WEED CONTROL IN GRASSLAND

Label changes regarding the application of Clopyralid (contained in products including **Grazon Pro, Leystar, PasTor** and **Thistlex**) to grassland are now in force. This effectively means that Clopyralid can only be applied to grassland to be grazed by cattle and sheep, though the actual wording says not on grassland to be grazed by horses and ponies - ruling out any grass to be cut and either fed fresh or conserved.

The good news is the hormone-based product range such as 2-4D, MCPA and Dicamba (contained in products including Larke, Lupo and Thrust) along with Fluroxypyr (Gal-gone) is still available and can be used in this very important slot. Reducing dock infestation by 20% will provide an additional 0.3 tonnes of grass dry matter per hectare (CAFRE 2020).

When other grassland weeds such as thistles, nettles and buttercups are added into the

calculation it is easy to see how essential it is to control these weeds in the cutting situation - not just in terms of yield but also in terms of feeding quality of the cut grass. Not to mention the possibility of further spreading of the weed seeds onto other pastures by application of manure produced by livestock fed the weed infested conserved grass.

On a positive note, **Triad** (Tribenuron) has now returned to the market for use on grassland in an SX formulation (forms a true solution) replacing the old tablet form. There are also a number of new products in the pipeline awaiting registration which will not become available for this coming season but with luck hopefully 2024 and maybe even a clover safe one.

Which sward would produce the best silage?



INCREASE FEED EFFICIENCY WITH MOLASSES





A unique, cost effective, high protein complimentary feed that enable farmers to maximise the potential of their crops, feeds and diets.

- ✓ Non-GM field bean hulls from UK grown beans
- ✓ Sustainably sourced soya bean
- ✓ Harvested in non-deforestation area of the world*
- ✓ Using Home n' Dry allows utilisation of more home grown feeds
- ✓ Reduce the carbon footprint of your farm
- ✓ Simple, one-step application
- ✓ Change of production process gives improved flowability

^{*} Non-GM Home n' Dry meets sustainability criteria towards carbon net zero British dairy

SUSTAINABILITY WITH ACTION MINERALS

With sustainable farming on the horizon, a great sustainable practise is to improve feed efficiency. Health optimisation through mineral supplementation is a key factor contributing to improve feed efficiency.

The ACTION range of mineral vitamin supplements have been formulated taking account of the latest research findings on the nutritional requirements of cattle and sheep, the biological availability of minerals and trace elements in various raw materials and trace element content of grass and silage.

Particular attention has been paid to the levels of key elements such as magnesium, zinc, copper, iodine, selenium, and vitamin E.

For advice on which mineral is best for your farm, contact your local ACT Area Manager.









Fly worry can affect growth rates*

ACTOLICK BUZZ OFF

with garlic not only discourages flies, but proides key vitamins and minerals to help balance potential deficiencies in grazing and forage.

A winning formula this summer

* Growth rate losses of up to 1/3kg per animal per day. Jonsson et al (1999). Med. Vet. Entomology 13, p372-376

ACTOLICK FEET & FERTILITY

When you need a specialist mineral, vitamin and trace element bucket to support hoof health and fertility in your cattle and sheep.

Egg production starts shortly after calving/ lambing, supporting the animal now will help to ensure a good egg release when going to the bull or the ram.

Available in 25kg or 100kg buckets

www.actionfarm.co.uk call FREEphone 08000 275 276

CROP PACKAGING

Silage Clamps

Oxygen porosity of Polyethylene (the standard silage sheet material) allows oxygen to seep through reducing the feed value, particularly from the top 1m.

Our Oxygen Barrier Sheets all but eliminate oxygen ingress. Financially a no brainer -

e.g. a 16m x 30m clamp top 1m is $480m^3$ of 30% DM. $650kgs per m^3 = 300T$ of good grass silage.

You need only raise feed value by £10 a tonne to make substantial ROI, improve productivity and/or save on input costs.

Start with our Yellow 45mu Lightweight
Oxygen Barrier Sheet. Lay this loosely, under the
UV protection sheet. Experience the
improvement - measure it if you like!
Next year use Oxygen Barrier Wall Sheets, Single
45mu Yellow Oxygen Barrier Sheet and for the
perfect silage, cover it with our Advanced Fleece
Premium Anti-UV Cover.

Call us, try it. This system will also cut your waste, simplify closing the clamp and save labour costs.

Alternatively, UV protected, **80mu Supreme Oxybarrier Sheets** are more like standard sheets and will work as a direct replacement. No need for a vacuum undersheet. Similar improvements as our **45mu Yellow Oxbarrier Sheets** but they are UV treated.

Scan here to view the brochure for Passion Ag Yellow Oxygen Barrier Sheets



Bale Stretch Wrap

Which Stretch wrap? The answer to that is Silotite 1800m x 750.

Save cost per bale, reduce down time and with polyethylene sleaves instead of boxes, massively reduce the amount of packaging waste



on farm. It's a drop-in replacement for standard 1500m x 750mm silage film, in Green or Black. State of the art extruders, newly installed in the UK, produce this high tech, highspeed, multilayer, stretch wrap here - **buy the best, buy British!**

We still recommend the **Silotite 1500m x 750** for the really large rectangular bales.

Silotite Pro 2000m x 750 for Film on Film baling with Baletite Net Replacement Film (NRF).

Of course there are options for stretch film at varying price points and levels of availability. If you use one and get on well with it then we can supply that to you. Options include SILAWRAP, BARBIER, FARMERS SILOGRASS, COTESI BALPAQ, COVERIS, AGRI SILAGEWRAP.

From the highest price to the lowest price they all have merits. Call and ask.

Bale Net Wrap

To make a good, round, dense bale you need to choose a good quality Net Wrap, particularly for silage. **TAMA's Novatex Westfalia** has become a staple for ACT. A new improved version last year



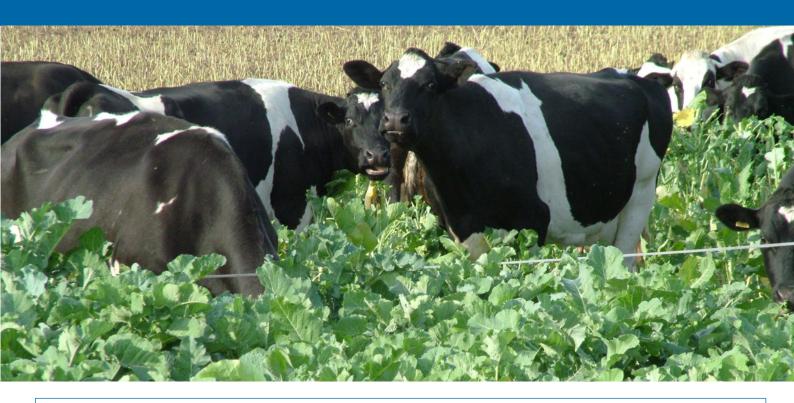
proved a big hit and will be very popular again this season. ACT's growing sales of Net Wrap are also boosted at the premium level by sales of **Pippo's blue Edgemaster**, a full cover premium net. As always, the reliable and guaranteed 'edge to edge' **TAMANET** plus range sets the bar in the UK market. We do also supply various other Netwrap from Cotesi, Farmers, and Rondotex if you get on well with those makes.

Bale Twine What are you baling? Silage, hay, straw? For your own farm? Or High density for transport? What Twines are you currently using? There have been technical leaps in twine and balers, so whether it's British made ITM 86, 72, 68 or TAMA Long, HD Extra, Farmers range, Cotesi range or even a Cordex product... buy Baler Twine to suit you and your forage, from ACT.



PASSION AG

GRAZING BRASSICA CATCH CROPS



Crops of brassicas can give impressive dry matter yields in a short period of time with ME values of 11MJ/kg DM.

Stubble turnips can produce up to 5 dmt/ha with crude proteins around 18% forage rape can yield more than 4.0 tonnes of dmt/ha with crude protein at 20%

The rapid establishment of forage rape and rape hybrids can be very useful as a grass break crop or to provide a quick grazing forage crop, with less risk due to the rapid establishment and the crop will grow away from pests such as flea beetle. Varieties include **Emerald**, **Interval**, **Unicorn**, **Spitfire**.

Likewise, stubble turnips are the classic long lasting root crop and being can be established early and left in situ to be grazed to suit your farming system. Although winter hardiness of the tops can be an issue. This is where combining the 2 species works so well, with the forage rape allowing a degree of cover for the stubble turnips to reduce frost damage. Varieties include **Samson**, **Vollenda**, **Rondo** and the leafy type **Skyfall**.

A brassica mixture, such as the rape, kale and stubble turnip can be ready for grazing in 10-12 weeks and will provide a balanced forage crop of high protein and high energy diet. They also contain 5-10% kale to help extend the grazing period.



For grazing up to December choose a mixture with a higher % of forage rape such as Rapid Root or Autumn Keep.

For post-December grazing or use when extra energy is required select a mixture with more stubble turnips such as Meatmaker or Winter Graze.



Contact your local ACT Area Manager for further information.

CALF MILK REPLACERS

Did you know that calf milk replacers are NOT ALL made equal...

Not all protein is from milk! Many contain high level of wheat, pea flour and other vegetable proteins. Do you know the % milk protein in your milk powder? They range from under 60% milk protein up to 100% milk protein.

At ACT, we have over 10 calf milk replacers made from 100% milk protein.

We have skim milk powders containing up 60% skim milk. We also have a range of milk replacers that have a higher fat than protein content.

Remember - whole milk is higher fat than protein!



GRAZING SUPPORT PRODUCTS

Actotrace 90+ Calf Bolus

Our 5 in 1 trace element bolus for grazing calves

- » Slow release for up to 6 months
- » Essential to support growth & wellbeing
- » Available in 25 and 50 bolus packs (from 1.5p per day)

Actotrace Cobalt, B12 & B1 Ewe/Lamb Bolus

- Ideal when you need additional Cobalt (B12 is produced from Cobalt)
- » High Cobalt level in every bolus
- Suitable for lambs from 20kg
- Additional vitamin B1 (Supports Thiamin deficiency)
- » Supports the ewe/lamb for up to 6 months
- » From only 60p per bolus

Actotrace Lamb Bolus

- » Our most popular 5 in 1 bolus for growing lambs
- » Perfect for deficient grazing, where poor growth rates are seen
- » No copper (must be added separately if required)
- » Supports the lamb for up to 6 months
- » From 55p per lamb

Don't forget to order your Summer Fly Treatment













SUFFERING WITH SORE FEET IN YOUR FLOCK? IS 'SCOLD' A PROBLEM?



We have a range of supporting products

- » Copper or Zinc Sulphate
- » Provita Hoofsure Endurance
 - Potent 'low volume' liquid
- » EcoHoof Control and Wessex pH Acidifier
 - Dry acid powders

- » Repiderma Hoof Spray
 - Highly effective aerosol containing micronized copper and zinc

Talk to us about the options...

For the best animal health advice - call the Wessex Team on 01425 474455