

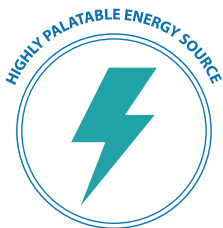
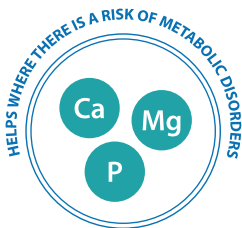


Agricultural Central Trading Ltd.

ACTION RESET

Fresh Cow

A refreshing drink for freshly calved cows to aid supply energy, calcium and electrolytes for rehydration.



Agricultural Central Trading Ltd.
28 Atcham Business Park, Atcham, Shrewsbury, SY4 4UG
www.actionfarm.co.uk
T: 08000 275 276

Prioritise quick cow recovery



Correct rehydration post-calving is crucial to support quick cow recovery. Therefore, the importance of administering a balanced rehydration supplement, immediately after calving should not be over looked.

Calving is an extremely stressful time for the cow. Hormonal, dietary and environmental changes mean cows are exposed to more stress factors than usual. This, combined with the limited fluid intake during the calving process, exposes the cow to a greater risk of

post-calving problems such as a displaced abomasum (DA), retained placenta, milk fever and ketosis which can all affect overall performance and productivity.

A loss of productivity, combined with the added labour and time required to deal with sick cows means that costs are likely to be a concern when dealing with post-calving issues. However, the risk of these conditions can be reduced by providing a balanced rehydration supplement immediately post-calving.

ACTion Reset Fresh Cow is a palatable oral rehydration supplement specially formulated to include available calcium; glucose as an energy source; and electrolytes to reverse the effects of dehydration during calving.

A 1kg, individual cow sachet of ACTion Reset Fresh Cow is formulated to easily dissolve in 15 to 20 litres of warm water to make a palatable drink that should be given to all cows immediately post-calving, to take advantage of the initial period when they are most likely to eat and drink.

Ensuring fluid intakes will rehydrate the cow after calving, whilst supplying the correct balance of glucose, electrolytes, vitamins and minerals, will help mitigate the risk of post-calving problems, ensuring cow performance is optimised and key calving issues addressed. Ideally, a balanced rehydration supplement should be administered to each cow after calving, as part of the overall post-calving routine to help support quick cow recovery.



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