

MAXIMISE YOUR RETURNS WITH THE NEW ACTION FERTILISER RANGE

NEW!

In the current climate it is important to be able to maximise the return from your fertiliser spend.

The new range of **ACTion Fertiliser** grassland grades allow us to offer products that have a higher concentration of nutrients such as 31:6:6 which results in lower application rates compared to traditional grades such as 25:5:5 whilst achieving a significantly lower total spend.

The range covers all grazing and cutting situations, and all but one grade includes Sulphur, Calcium and Magnesium.

In addition some contain Sodium to improve palatability.

Additional nutrients including Selenium and a full range of micro nutrients can be added to any of these grades.



The **ACTion Fertiliser** range utilises proven fertiliser technology to achieve not only a higher nutrient content but also provide these nutrients such as sulphur in a form that results in a much longer availability window to the crop.

This exciting new range is available for delivery now, contact us to see which grade works best for you and to see how much you can save by switching to **ACTion Fertiliser**.

- ✓ 100% Full mixes no filler
- ✓ Lower application rates
- ✓ Substantial savings

**Contact your local
ACT Area Manager today for
further information on our new
ACTION Fertiliser range.**

UNLOCK AN EXTRA +10MJ OF ENERGY WITH VISTA PRE-T



Discover why Vista Pre-T is trusted by UK dairy farmers:

A single serving of VistaPre-T can increase the energy of your existing feed serving by 10MJ giving your herd more of what they need.

- ✓ Average energy uplift of 0.8MJ/kg DM forage was recorded
- ✓ Potential gains of up to 2 litres per head across your herd
- ✓ Assists herds in gaining more from less



Contact your local ACT Area Manager for further information.

novapro

Lower your carbon footprint & increase your milk yield

Reduce the carbon footprint of your feed using NovaPro. It has an 85.4% lower CO₂e compared to soya and has been shown to increase milk yield by 1.7L per cow per day!***

Order yours today and boost your cows performance

Or contact your local ACT Area Manager for further information.



*GFLI figure for soya coming into the UK including land use change (LUC)

**NovaPro figure submitted for review into GFLI branded data

*** Results seen in a trial comparing a NovaPro and wheat distillers based ration against a conventional soya and rape extract based ration



ACTOLICK HIGH MAGNESIUM

DON'T STAGGER INTO SPRING



The low magnesium content of spring grass, and other dietary factors can compromise magnesium absorption and availability in cattle, placing cattle at risk of potentially fatal, grass staggers.

Actolick Cattle High Magnesium

- ✓ High level of magnesium for dairy and beef cows at risk of grass staggers especially during spring
- ✓ Fortified with essential minerals, vitamins and trace elements to help balance potential deficiencies in forages
- ✓ Contains sodium to aid magnesium absorption
- ✓ Flavoured to enhance palatability and to ensure consistent intakes
- ✓ Available as 25/100kg

Typical intakes: Cattle approx 100g/hd/day

Actolick Sheep High Magnesium

A specially designed High Mag bucket for sheep with all the benefits of Actolick Cattle High Mag (but with no added copper).

Contains 10% magnesium to help ensure adequate intakes. Available in 25kg buckets.

Typical intakes: 20-60g/hd/day

ACTION CEREAL BALANCER



Simply add one 25kg bag of **Action Cereal Balancer** to rolled cereals to produce a fully balanced finishing ration for cattle with all the necessary protein, minerals, trace elements and vitamins.

Costs less than half the price of buying traditional proteins and minerals!

Choose from our 4 formulations:-

- » **Action Cereal Balancer**
- » **Action Cereal Balancer + Yeast**
- » **Action Cereal Balancer + Acid Buf**
- » **Action Cereal Balancer + Yeast + Acid Buf**

For advice on which option is right for you, contact your local Area Manager.

MAGNESIUM BULLETS

Rumbul 'CATTLE'

- ✓ 28 days active life
- ✓ Sustained supply of magnesium during high risk periods
- ✓ POM-VPS licenced medicine
- ✓ For cattle over 300kg
- ✓ 2 bullets per animal = 80g of Magnesium

From 20p per cow per day



Rumbul 'SHEEP & CALF'

- ✓ 21 days active life
- ✓ Administer 3-4 days prior to the risk period
- ✓ POM-VPS licenced medicine
- ✓ For sheep over 30kg = 1 bullet
- ✓ For calves over 50kg = 2 bullets
- ✓ Each bullet supplies 15g of Magnesium

Sheep from 7p per day • Calves from 14p per day



SILO ACTION

Bacterial Silage Enhancer



'Silo Action produces well fermented silage which smells pleasant'

says Chris Perret, who milks 230 cows in partnership with his brother Rob at Roome Farm, Blandford, Dorset.

'There is also very little waste on the face or top of the clamp. The product mixes well and comes in convenient 25 tonne packs, so nothing is wasted at the end of the day. Silo Action is good value for money and we would recommend it to other farmers'.



Available in 100 tonne packs as conventional or ULV formulation.

DAIRY CHEMICALS



Is your RTU Teat dip leaving you out of pocket?

Ready to use teat dips have traditionally been good value, however in the current climate of raw materials price inflation they have become somewhat expensive.

The answer is -

Consider a concentrated product. Mixed on farm these represent exceptional value in today's market.



Iodine Option **Masodine 1:3**

Mixed at 1:3 a 200L drum makes 800L of finished product @ 5200ppm Iodine. VMD Licensed. Can be mixed at 1:7 as a Pre-Dip.

Chlorhexidine Option **Sapphire 1:4**

(Dual Chlorhexidine/Lactic acid biocide)

Mixed at 1:4 a 200L drum makes 1000L of finished product.

Mixed at 1:9 as pre-dip a 20L drum makes 200L for less than £100*



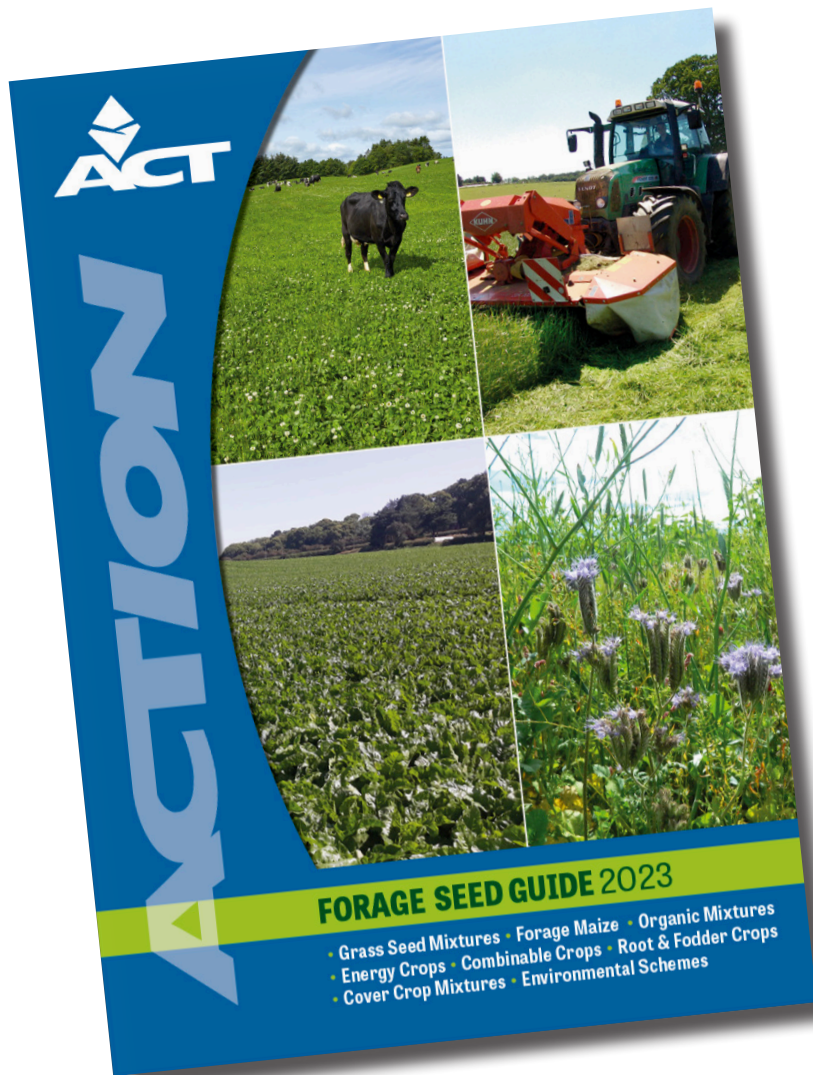
Both products give exceptional bacterial kill and excellent teat condition.

Ask your Area Manager how you can start saving on your teat dips today.

* Minimum drum quantity applies

The 2023 ACT Forage Seed Guide is out now!

The guide showcases the full range of Forage, Environmental and Arable crops available from ACT. Some examples are below.



Pg 5 **ACT Grass Mixtures**

Pg 20 **Grazing Brassica Crops**

Pg 16 **Soil Improving Crops**

Pg 17 **Arable Crops**

Pg 12 **Environmental Scheme Mixtures**

Pg 19 **Wholecrop Arable Silages**

Pg 15 **Energy Crops**

2023 Maize Seed - 2 of our recommended Varieties

DIGNITY

Top quality, high yielding maize from an early harvest! Dignity is very early maturing, with high starch and cell wall digestibility content. Recently added as a 1st choice variety on 'the list' from 2023. Has performed very well in the drier conditions of 2022.

EXELON

High performing variety with excellent results and appears as 1st choice on the BSPB Descriptive List. Exelon has high starch yields combined with excellent DM yield and early maturity. Always has full cob with no unfinished grains.



CROP PACKAGING

Silage Clamps

Oxygen is the enemy of silage, so upgrade from normal 100/120mu Polyethylene, black silage sheets to full **Oxygen Barrier Sheets**.

- ✓ Start with oxygen barrier wall sheets, then add 45mu lightweight oxygen barrier single top sheet.
- ✓ Add an anti-UV cover and Action Silage Additive for the best silage possible.

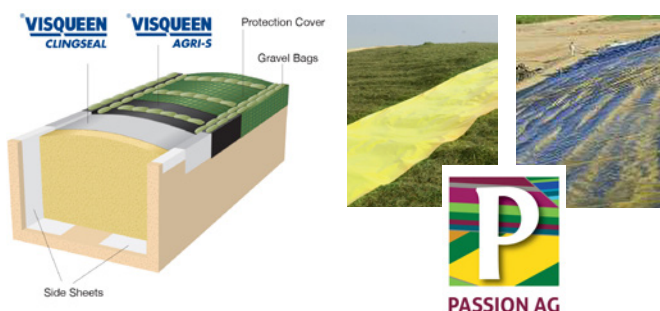
Alternatively, UV protected 80mu supreme sheets with any silage cover you may (should) have already.

Either system will improve the 1000's of tonnes of silage making big cost savings on farm whilst also reducing the amount of plastic waste.

Most clamps will continue to be sheeted with the Visqueen-S, black sheets. If you are not yet using the Clingseal under sheet along with the Visqueen-S, please do!

The Clingseal 40mu is designed to vacuum down onto the clamp, eliminating pockets of air thereby reducing spoilage on the face, top and shoulder of your clamp.

There were supply cut offs last year, so **order early!**



Bale Stretch Wrap

We recommend British made Silotite as stretch film. With higher input costs, this is the year to move to the innovative 750 x 1800m film. The new high-tech Silotite 1800 is developed and tested to cope with all round and square baling in 4/6 or 8 layers, a "drop in" replacement for the familiar 750 x 1500m.

Silotite 18 will save cost per bale and down time. Sleaved with no boxes, it will massively reduce the amount of packaging waste on farm. We still recommend the **Silotite 1500** for the really large rectangular bales.



If you have your own preference ACT also supply the **Silotite Pro 2000m** in green or various other films. Our main seller is Silotite but volume sellers with ACT include Silawrap, Siloglass, Cotesi, Barbier and Rani from Tama.

Don't get caught out by supply line issues. The high energy costs and Polymer availability will affect supplies onto the UK market -

Talk to your ACT Area Manager and **order early!**

Bale Net Wrap

To make a good, round, dense bale you need to choose a good quality Net Wrap, particularly for silage. **TAMA's Novatex Westfalia** has become a staple for ACT.

A new improved version last year proved a big hit and will be very popular again this season. ACT's growing sales of Net Wrap are also boosted at the premium level by sales of **Pippo's blue Edgemaster**, a full cover premium net.

As always, the reliable and guaranteed 'edge to edge' **TAMANET** plus range sets the bar in the UK market. We do also supply various other Netwrap from Cotesi, Farmers, and Rondotex if you get on well with those makes.



Bale Twine What are you baling? Silage, hay, straw? For your own farm? Or High density for transport? What Twines are you currently using?

There have been technical leaps in twine and balers, so whether it's British made ITM 86, 72, 68 or TAMA Long, HD Extra, Farmers range, Cotesi range or even a Cordex product... buy Baler Twine to suit you and your forage, from ACT.



FARM MAINTENANCE

Silage Additive Applicators

Lock in the value of forage. Selmech Supplies' range of liquid and granular applicators are easily mountable and suit all types of self propelled and trailed forage harvester, forage wagons, balers and moist grain applications.

Talk to your ACT Area Manager.



Enhance your fuel - Save £££s



MULTIPLANT P+
20L treats 20,000L
From 1.3p/Litre



ELIMINATE BIOCID
4L treats 16,000L
From 1.2p/Litre



STRATUS HOT
6L treats 12,000L
From 0.9p/Litre

Diesel Injectors - Before and After



3,000 miles *without* additive
You don't want that in your engine!



3,000 miles *with* additive

Extra Fuel Security

Invest in fuel storage - don't get caught short. We have great deals on huge bunded fuel stations to protect you from delivery chaos and smaller tanks for your DERV.

Tuffa 3500VBFS	£2,990
Tuffa 6000VBFS	£3,419
Tuffa 10000VBFS	£4,847
Tuffa 15000VBFS	£5,709

CALL NOW
to secure
your fuel
supplies.

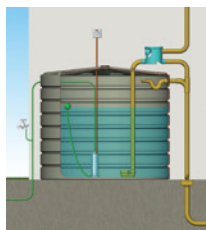
Rainwater Harvesting

EXAMPLE 'Get Started' Gravity System up to 450m² roof area includes:

12,000L tank and 3 stage filter/filling kit B.
Only £1575**

Check grants available for your area.

******Groundwork, external piping & optional pump not included. Component parts and tanks for all uses inc. molasses and liquid fertiliser storage available separately.



**Sustainable
reduction
in your
costs**

ADBLUE® Diesel Exhaust Fluid

Assured quality from ACT suppliers, re-usable SEALED IBC with choice of electric pumps or gravity feed kits. Competitive prices, easy admin and shareholder bonus.



**Low saps
engine oils
available
from ACT**

CATTLE TURNOUT DEALS ARE BACK!! BUY NOW, PAY LATER

Order your cattle wormer from the list below between February and March and pay nothing until May 2023.
OR Add Spot On/Spotinor for delivery at the same time and pay July 2023.



FOCUS PRODUCTS

Manual Ewe Milking Kit

- ✓ Collect and store colostrum/milk
- ✓ Single handed use

**SPECIAL
OFFER**
£110
+VAT



Actoshield Lamb Colostrum + Monoshield Technology

- ✓ High quality lamb colostrum
- ✓ Monoshield technology = Additional bacterial control
- ✓ 2.5kg = 100 feeds at 95p per feed



Rotavec Corona Vaccine

- ✓ The leading 'ANTI SCOUR' vaccine for cattle
- ✓ Unique 2 strains cover of Ecoli
- ✓ 28 days open shelf life
- ✓ Flexible pack sizes – 5, 20 and 50 dose packs
- ✓ From £6.60 per cow



Scan here for more information



Actotrace Cobalt - B12 Ewe & Lamb Bolus

- ✓ Maximum levels of Cobalt and B12 (essential for growth and grass conversion)
- ✓ Also contains Vitamin B1 to help reduce 'Thiamine' deficiencies.

For the best animal health advice – call the Wessex Team on 01425 474455

WHOLE MILK IN A BAG

New range of 100% dairy protein powders now available.

- **Action Platinum 50** 50% Skim, 25% Protein, 21% Oil
- **Action Super 60** 60% Skim, 23% Protein, 20% Oil
- **Action Fast-Grow 50** 50% Skim, 21% Protein, 20% Oil
- **Action Hi-Fat 50** 51% Skim, 20% Protein, 22% Oil

- Manufactured from milk from British cows
- Made from either 50% or 60% skim milk powder
- ZERO wheat/soya inclusion.
- Full mineral and health package included

